

MVAL

Art & the Artist

March 2011

Newsletter for the Mid-Valley Arts League



**March Demonstration:
Joan McKasson**

**CALL FOR ENTRIES:
MVAL 2011 Member's Show**

**MID-VALLEY ARTS LEAGUE
2009 - 2010
BOARD OFFICERS**

President — Saralyn Loweinstein
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 — Michi Ikeda
 Second Vice President
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 — Nancy Dorn
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Membership in MVAL:
 Membership is open to artists and
 art lovers of all levels.
 If you are interested in membership
 call: John Goodno 626-351-9189

WEBSITE:
midvalleyartsleague.org
mval.org
 Website Editor: Roy Genger

Art & the Artist Editor:
 Joyce Nunamaker

All articles and announcements
 to be included in the Art & the
 Artist may be sent to:
 253 Windsong Court
 Azusa, CA 91702
 626-334-1646 - phone and fax
 E-mail: janunamaker@verizon.net
 net

Deadline is the first Wednesday of
 the month. If you have an event that
 takes place in the first half of the
 month - be sure to get it in the month
 before.

PRESIDENT'S MESSAGE

The 58th Anniversary Show of MVAL will soon be a fact. We will again be situated at the Frostig Center and School. The awards reception will be on Sunday April, 17, 2011. This is the first year that we are having pre-registration by mail. I notice that the deadline is Monday April 6. Do take the opportunity to save a few dollars and pre register.

We also have a workshop with Joan McKasson, a wonderful teacher, great painter and a really pleasant and fun lady. She will be here March 17-19 and will demonstrate for us at our general meeting.

Fealing Lin has made it possible for us to have some John Bonenberger paintings. We have had one of them framed and it is really gorgeous. The scholarship committee is planning on auctioning it off. You will see it at the general meeting. Thank you so much Fealing!

Lots of shows, classes and workshops going on, so much opportunity to see good art and to paint your heart out.
 That's what I'm doing...

Saralyn Lowenstein
President

MARCH GENERAL MEETING

The March General Meeting will be March 16th - at 7:30pm
 Church of the Good Shepherd
 400 W. Duarte Rd., Arcadia, CA 91007-6819

APRIL BOARD MEETING

The April Board Meeting will be held:
 Wednesday, April 6th, at 7:00 PM
 at Live Oak Park, Temple City

EVENTS

Our Anniversary Show is scheduled for April 17 - 23, 2011
 Saturday in the Park with the Masters - April 30th

JOAN McKASSON

Joan Mc Kasson is a well known artist and teacher. Her enthusiastic and inspirational style provide the backdrop of her watercolor and water media workshops. Her paintings find their base in the reaction to free-flowing pigments and the abstract patterns created in this approach.

She teaches throughout the U.S. and internationally. Mc Kasson is a signature member of Watercolor West, San Diego Watercolor Society, Rocky Mountain National Watermedia Society, Western Federation of Watercolor Societies and an elected member of the San Diego Artists Guild. An award-winning artist, she has exhibited in national and international exhibitions. Her paintings are included in the publications: *Finding Your Visual Voice*, *The Best of Watercolor 2*, *Best of Flower Painting 2*, *The Artistic Touch 1, 2, 3 & 4*; *Basic Flower Painting* and *The New Spirit of Watercolor*. Visit Joan's website for more information, www.joanmckasson.com.



Michi Ikeda
Program Chairman



ART OF THE MONTH

Subjects for months to come:

Mar....."From the Drawing Board"

Apr....."The Importance of Color"

Mar....."Blooming Color"

Jun....."Less is More"

These titles are basic principals that we all try to incorporate in our work. That should make it easier for you to knock something out or look for past work that would fit the challenge.

Please keep bringing in your art to make a successful monthly event.

My appeal to all members is to seriously consider entering our exhibit at the restaurant in Eagle Rock.

Our Thursday paint out group has had a nice relationship with the Eagle Rock annual art fair. For this reason, Camillos Restaurant has agreed to exhibiting 11 or 12 MVAL paintings.

Paintings will be on view for two months to be followed by another set of MVAL artist's work.

This will be good exposure for our art. Also there are no commissions or fees for doing this. What a deal!

Chet Specht

Art of the Month Chairman

ARTIST NEWS

MVAL was well represented at the annual **Hillcrest Festival of the Arts in La Habra Heights** February 25-27.

Thirty-two artists, most of them entering three paintings, competed in the Watercolor category.

Placing first in Watercolor was **Hanna Adler**. **Tom Fong** placed third. Honorable Mentions went to **Donna Larson**, **Jan Wright** and **Nancy Shiershke**. Nancy also won an Honorable Mention in the Acrylic/Oil/Pastel category. In the Graphics/Mixed Media category, **Michi Ikeda** and **Setsuko Okubo** received Honorable Mentions as well. With over 450 entries across the eight categories, the competition was strong.

Perhaps, the best award, however, is having someone else take one's painting home. That honor went to **Shirley Manning** for the sale of her "Trees" watercolor.

This year 130 artists presented their work during the festival which features performance art as well as fine crafts. Participation requires being juried into the festival by a panel of judges. Tom Fong was the featured artist presenting a solo show several years ago.

For more information, go to www.hillcrest-church.org.

THURSDAY'S IN PLEIN AIR paint out

Questions or to confirm call Walter McNall (626) 446-1066 cell (626)664-0397

Bring lunch or take a chance there will be a place to buy lunch.

Meet around 9:A.M., usually break for lunch, some stay and paint.

In case of rain we will cancel the paint out.

e-mail: mcnallthatsall@sbcglobal.net

March 3rd, Railroad Depot Area, Claremont

200 W. First St. Claremont. Take 210 FWY. Exit Towne turn right. Foothill Blvd turn left. Indian Hills turn right. W. First St. turn left, go 2 blocks. The town is a good subject and some historical houses.

March 10th, Old Mill, San Marino

Gate does not open until 9:45. 1120 Old Mill Road San Marino. From Huntington turn north on S. Oak Knoll Ave, at Old Mill Rd turn right. Oil painters must bring a tarp. Bring lunch.

March 17th, Descanso Gardens, La Canada

Take 210 Fwy to Angeles Crest exit in La Canada, turn left at end of ramp to Foothill Blvd, Turn right to Verdugo Blvd, Turn left to Descanso Drive, and proceed to garden entrance on your right. There is an entrance fee. We will meet at the patio for lunch.

March 24th, Mt. Wilson Trail Park, Sierra Madre

Directions:210 Fwy north on Baldwin Ave to Mira Monte Ave. Right to historic Lizzie's Trail Inn and museum buildings, short hike up trail to valley views. Mary's Market close.

March 31st, Travel Town in Griffith Park, Los Angeles

5200 Zoo Dr. Los Angeles. Park opens at 10:00 am. Go west on the 210 FWY. Continue on the 134 FWY to Forest Lawn Dr. Exit, continue on to the Travel Town sign (new sign might say Griffith Park). Many old trains to see and paint. Near L.A. Zoo. Bring lunch or check out snack bar.

April 7th & 14th, Arlington Gardens, Pasadena

295 Arlington Dr. Pasadena. Exit 210 or 134 fwy at Orange Grove. Travel south to Arlington Dr. and turn left. Garden is on the corner of Arlington Dr. & Pasadena Ave. No restrooms.

INSPIRATION

Scheduled to present inspiration at up-coming meetings:

March - Julie Crouch

April - Mark Wood

May - John Goodno

SHOWS TO ENJOY

2011 Masters of the American West Fine Art Exhibition & Sale

Autry National Center
February 5 - March 20, 2011
4700 Western Heritage Way
Los Angeles, CA 90027
(323) 667-2000

SCHOLARSHIP

The Annual Scholarship Fund Drive will start up in January. This important philanthropic arm of our club has been made possible by your generous contributions each year. We are asking for donations of; paintings (matted only please; quarter sheet up to full sheet recommended; please add a plastic cover) , new or nearly new art books, handmade jewelry, and other nice new or slightly used art supplies. We will sell tickets starting in January as usual and pick winners at our June meeting. We are looking forward to what this year brings in!

Gail Holl and Kay Rouse
Scholarship Co-Chairmen

NEW MEMBERS

Lani Kathrine Keiser
263 Old Ranch Road
Sierra Madre, CA 91024
310-248-0204

lani@possessions.org
oil

"After decades of restoring historical artistic creations, I began creating my own in 2010. It was a very pleasant surprise to find that I had not lost my touch but simply had forgotten many of the ticks and rules of art. So my journey will be fun, learning again and creating for the sake of aesthetics and passion.

I am an Historical Specialist Curator. I have an expertise in restoring a myriad of mediums.

I am joining MVAL to be associated with a friendly productive pier group."

Henny Moskowitz
310 San Gabriel Court
Sierra Madre, CA 91024
626-355-7363

hennysue@mac.com
watercolor

Henny was an art major in college and also received a masters degree in bilingual education. While teaching she did not have a lot of opportunity for painting, but since retiring, has been taking watercolor classes at the Arcadia Community Center.

She is joining MVAL to associate with other artists and to participate in workshops.

WORKSHOPS

Brenda Swenson's upcoming workshops:

May 20, 21, & 22, 2011, Negative Painting with Watercolor, 3-Day Workshop

2350 Honolulu Ave., Montrose, CA Info: Brenda@Swenson-sArt.net (626) 441-6562

September 3-13, 2011, Tuscany En Plein Air with Brenda Swenson

Ten glorious days in Tuscany! Every day is rich in beauty, history and food. During the days we will sketch and paint in the towns of San Gimignano, Cinque Terre, and Lucca. In the evenings enjoy the warm Tuscan nights outdoors, a Puccini concert in a beautiful old church in Lucca, or an Italian cooking lesson in a Tuscan kitchen. Accommodations are a beautifully restored Tuscan farmhouse that over looks a valley below. Workshop is limited to 12 people. Workshop details: www.abbondanzatoscana.com

Info: abbondanzatoscana@gmail.com or Brenda@Swenson-sArt.net (626) 441-6562

Angela Hernandez will conduct a one-day workshop at the Art Box on Saturday, September 3, 2011. Subject is "Recreating the Landscape in Watercolor", by learning to expand our visual capacity as we plan and design. Please contact Sylvia Megerdichian at: Art Box Studio, 1302 Monte Vista, #9, Upland, CA 91786.

Tom Fong's Upcoming Workshops:

April 9 & 10, 2011

"Painting Watercolor Loose & Free"

Schroeder Studio Gallery
112 E. Maple, Orange, CA 92866
Email: judy@schroederstudio.com
(714) 633-0653

April 18, 19 & 20, 2011

"Tom Fong Watercolor Workshop"

Fallbrook School of the Arts,
310 E. Alvarado St., Fallbrook, CA 92028
Email: brigitte@fallbrookschoolofthearts.org
(760) 728-6383

COLORFUL ELEPHANT TABLE!!

February Member's Sales Table...Bring something you don't need but someone else might need. Please put price tag and provide a cash box or can.

Newsletter via E-mail

GO GREEN! Get the full color and longer version (photo pages) version in your e-mail.

If you want to be on the list - email Julie Crouch:

jmccrouch@earthlink.net

MVAL - ON-GOING SHOW **to be held at Camilo's Restaurant, Eagle Rock**

MVAL has an opportunity to have an on-going show at **Camilo's** Restaurant in Eagle Rock.

The first show is targeted for around February 1st and each show will hang for 2 months.

The restaurant has space for 11 pieces of art. There are 9 spaces that can hang art measuring a maximum of 28" x 36" with a minimum of 18" x 24". There is one space suitable for a vertical painting measuring 16" x 20" and a smaller space that can handle an 18" x 25" piece.

If you are interested in hanging artwork at Camilo's you are encouraged to bring art to the monthly meeting (following the size requirements. Art should be framed with plexiglass when appropriate. Unframed, stretched canvases may also be hung.

Each painting must have the name and price of the painting and an email address. This information will be displayed with the painting. Restaurant patrons who may wish to

purchase a painting will communicate directly with the artist.

Nether Camilo's nor MVAL will take a percentage or be involved in anyway with the sale of the art.

Art that is sold must stay on display until the show's completion. It will be the artist's responsibility to communicate with the buyer concerning getting their painting.

If there are more paintings submitted than there is space for, a committee of board members will select the paintings to go into the first show.

This is a new endeavor and there are still a few details that are being worked on, but it is a wonderful opportunity for MVAL members to get their artwork seen, perhaps sold and for people to become familiar with our organization.

Camilo's is located at: 2128 Colorado Blvd., Eagle Rock, CA 90041 • 323-478-2644.

MID-VALLEY ARTS LEAGUE - CALL FOR ENTRIES **58th Annual Members Show - April 2011**

Frostig Center and School, 971 N. Altadena Dr. Pasadena
Show dates: Sunday, April 17, 2011 through Saturday, April 23, 2011
Juror: Quinton Bemiller

SHOW OPENS: Sunday, April 17, 12:00 - 4:00 PM

RECEPTION and AWARDS: Sunday, April 17, 2011, 2:00 PM Reception - 3:00 PM Awards

RULES:

PRE- REGISTRATION by MAIL

Postmark Deadline, Monday, April 6, 2011. (There will be an additional \$5.00 fee per entry for late show registrations.)

Artwork received at take-in must be the same as on the registration forms.

FEES: \$17.00 for one entry, \$30.00 for two entries, LIMIT TWO ENTRIES PER ARTIST.

Make checks payable to MVAL and MAIL (fees, completed registration forms)

to: JoAnn Formia, 2062 E. Washington Blvd. Pasadena, CA 91104

TAKE IN: Friday, April 15, 3:00 PM to 6:00 PM and Saturday, April 16, 9:00 to 10:00 AM

PICK UP: Saturday, April 23, 2011,

4:00 PM After scheduled pick-up there will be a \$25 transport/storage fee will be assessed.

ELIGIBILITY and PREPARATION: Original work, not over 2 yrs old, wire hangers only, plexi only, size not to exceed 48" in any direction including frame. Paintings must be titled and identified with price or NFS.

SHOW DATES/ TIMES: Sunday, 12:00 noon to 4:00 PM (Reception 2:00 PM)

Monday, Tuesday and Wednesday - 10AM to 4 PM

Thursday, Friday - 1 PM to 8 PM

Saturday, April 23 -10 AM to 4 PM (CLOSING)

NOTE: All entering the show are expected to be available to sit the gallery.

To all members of MVAL - Please take this opportunity To enhance the Scholarship fund by making a 20% donation to MVAL for any Sales made during the 2011 Annual MVAL Members Exhibition

MVAL ANNIVERSARY SHOW REGISTRATION FORMS

MAIL THIS PORTION

Mail registration form and check to: JoAnn Formia, 2062 E. Washington Blvd., Pasadena, CA 91104
My signature releases MVAL, officers and members of any liability for damages of any sort, including theft, of my art work displayed at this exhibit.

Print Name: _____ Phone _____

Signature _____ Date _____

Address _____ City _____ Zip _____

Return with entry form and check.

Entry #1 OPEN SHOW ** HONOR CT

Name _____

Phone _____

Title _____

Price _____ Size _____

*Category _____

Return with entry form and check.

Entry #2 OPEN SHOW ** HONOR CT

Name _____

Phone _____

Title _____

Price _____ Size _____

*Category _____

Fill out these duplicate forms and Attach to back of your paintings.

Entry #1 OPEN SHOW ** HONOR CT

Name _____

Phone _____

Title _____

Price _____ Size _____

*Category _____

Entry #2 OPEN SHOW ** HONOR CT

Name _____

Phone _____

Title _____

Price _____ Size _____

*Category _____

*Categories: Abstract, Animal, Floral/Still Life, Genre, Landscape, Portraits/Figure, Seascape, Structural/Mechanical, Non-Objective.

** HONOR CT: Best of Show Winners, Class Instructors, Workshop Instructors and Demonstrators

GEORGE HANFT AWARD

For our MVAL ANNIVERSARY SHOW this year - we will have a special award in the memory of George Hanft. Those wishing to contribute to this award may do so at the general meeting or by making a check out to MVAL.

Joan Mc Kasson
CREATIVE EXPLORATIONS IN WATERCOLOR
Landscape, Floral and Collage Workshop
March 17 – 19, 2011

Joan Mc Kasson, a nationally recognized watercolor painter and juror will present a three day intensive workshop covering innovative approaches to watercolor. Join us in exploring an improvisational approach to painting that capitalizes on the natural free-flowing characteristics of the medium.

Demonstrations will show ways to take advantage of the happy accidents that occur in this method. Techniques presented include the wet into wet approach, glazing, negative shape making, use of gouache and collage in combination with watercolor. Using your own photos or sketches, you will learn to create expressive watercolor paintings that are alive with color, patterns and textures. If you are looking for a new direction to energize your paintings, this workshop is for you. Open to all levels of experience, this workshop will complement any painter's skill level.

This three day workshop is open to all levels of experience. It will complement any painter's skill level.

Thursday, March 17 – 19, 9:00 a.m. to 4:00 p.m.

Location: Church of the Good Shepherd, 400 W. Duarte Road, Arcadia.

WORKSHOP IS LIMITED TO 22 PEOPLE.

Registration is based on receipt of check and registration form. The workshop will be filled in order of registrations received. A Materials List will be emailed within four weeks of the workshop along with directions to Live Oak Park.

FEE: MVAL members \$240 Non-members: \$270

A deposit of \$75 must be submitted with registration.

Payment in full is due by March 12th, 2011.

NO REFUNDS WILL BE ISSUED AFTER MARCH 14th.

QUESTIONS: Email to Susan Gutschow, workshop chairman at [HYPERLINK "mailto:susangatsp@aol.com" susangatsp@aol.com](mailto:susangatsp@aol.com). Or call (626) 799-1595. Mail registration form and check to Susan Gutschow, 1618 Laurel Street, South Pasadena, CA 91030.

REGISTRATION FORM
JOAN McKASSON WORKSHOP
March 17 - 19, 2011

Enclosed is my check for \$_____.

If you do not use email, please include a self-addressed stamped envelope (SASE) as well.

Check one: MVAL Member _____ Non Member _____

Please make your check payable to Mid-Valley Arts League and mail to
Susan Gutschow, 1618 Laurel Street, South Pasadena, CA 91030-4711.

NAME _____

EMAIL ADDRESS _____

Mailing Address _____

STATE/ZIP CODE _____

Phone _____

February Winner

It was a lucky night for **John Byram** when he attended the February meeting. John not only won the "Art of the Month" first place, he won a painting by our Demonstration Artist, Dale Laitinen. I wonder if he bought a lottery ticket on the way home...



Painted Moon closing

Many of us have bought art supplies from Painted Moon in Glendora. They are closing.... but offering some great deals (25-50% off) on art supplies while they last. They will be closing April 1st.

"It's with mixed sadness & excitement that we announce that after 10 years of serving our customers & community we have decided to close our doors. We will miss being involved in all of your creative projects, but we are so happy for Jeff (our owner) to return to his rightful place in front of an easel! We have loved being a part of your lives!

Come in, wish us farewell & save on some amazing "GOING PAINTING" deals."

We wish Jeff well in his endeavors.

Studio Space Available

SHARE AN 1,800 SQ FT STUDIO with 3 other artists. Located in Duarte, near the 210 & 605 Frwy. The warehouse type space has heating & AC and free parking.

\$375/mo (1 year) - OR - \$425/month to month.

Contact: markjwood@earthlink.net

626.825.0464 c / 626.357.8378 h

About the Cover

The sketch on the cover of this months issue was done by the late Bet Reed.

Bet was a MVAL member since 1967.

ART & THE ARTIST COVERS

Thank you to all of the people who have provided cover art. I need one more image to finish out this year, but would also welcome some to be used next year.

Joyce Nunamaker
Editor Art and the Artist

MVAL board members



Joyce Nunamaker.....

I joined MVAL in 1998. I had been working as a commercial artist for 25 years and wanted to start exploring painting and fine art.

About 2 years after I joined I was asked if I would join the board mid-term to replace the newsletter editor who was moving out of town.

I have been creating the newsletter for 11 years! When I first started the job I was handed bits of paper with information, sometimes handwritten, on them. I had to type the entire newsletter. In recent years I get most of the information via email... what an improvement! I can now cut and paste the info without retyping in all! I have also shifted from creating separate pages in Adobe Illustrator to creating the entire newsletter in one InDesign document. I also get to add color now for the email version.

At present time I am gearing up for the up-coming Renaissance Pleasure Faire which takes place April-May in Irwindale. I will be performing with my group "Wren of Iniquity". I sing and play mandolin and mountain dulcimer. I will also be getting married to Fred McCall on April 30th at the faire. After that - I plan to get back to painting! I have not been able to do much in that area in the last year as Fred and I were so busy selling his house in Rancho Cucamonga and combining our lives.



Dorothy Davis.....

I joined MVAL in 1990 and since then have had many positions, including President, Vice President in charge of Programs, Refreshments and Director. At present I am filling the position of Guest Hostess and Introduction

recently held by Daryl Bryant.

I meet guests, welcome them and introduce them to the membership. It is a great job and I am thoroughly enjoying it.

I have a lifetime of art experience including a FBA from University of Denver. I worked for several years on the East Coast doing fashion illustration and then lived in Europe with my military husband. Upon his retiring I moved to California where I worked as Art Director and Advertising Manager for a large company.

Upon my retirement I began to follow my love of art. Next came MVAL and you know the rest.

I am most proud of my honorary life membership in MVAL.

MVAL CRIT GROUP

Next meeting for the MVAL CRIT GROUP will be on Wednesday, March 9th at 7:30.

The MVAL CRIT GROUP is open to anyone who wants an opportunity for growth and feedback as an artist. Held on the second Wednesday of each month, September – June. Everyone is to bring at least one painting, compete or nearly complete, to share and discuss in a friendly constructive environment. Invite your artist friends.

Time: 7:30pm – 9:00pm

Location: Studio 2310 in Duarte, 2310 Central Ave, Unit 13.

Directions: 210 FWY, Mt. Olive/Duarte exit, right on Huntington Dr, right on Crestfield Dr, right on Central Ave. 626.825.0464.

Crit Night is on the SECOND WEDNESDAY of the month for the 2010-2011 MVAL year: April 13, May 11.

Contacts: Kay Fox, kay@kayfoxart.com and Carol Fuller.

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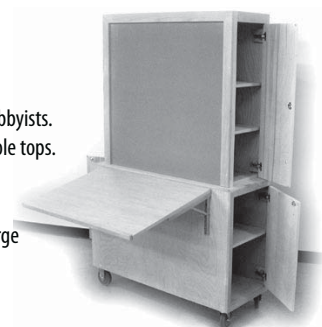
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