

MVAL

# Art & the Artist

January 2020

Newsletter for the Mid-Valley Arts League



Ike Ikeda

**Happy New Year!**  
**Demonstration by Sid Bingham**

**MID-VALLEY ARTS LEAGUE  
2019- 2020  
BOARD OFFICERS**

President ----- John Byram  
First Vice President (Programs)  
----- Elana Goldheimer  
Second Vice President  
(Membership) ----- Deanne Ruiz  
Third Vice President  
(Exhibits) ----- Fran Ortiz  
Treasurer ----- Lee Johnson  
Recording Secretary - Heidi Fintescu  
Corresponding Secretary  
----- Pam McGuern  
Parliamentarian -----Armando Ruiz

Membership in MVAL:  
Membership is open to artists and art lovers  
of all levels.  
If you are interested in membership  
contact: Deanne Ruiz - 626-331-8270  
deanneruiz@verizon.net

WEBSITE:  
midvalleyartsleague.org  
mval.clb  
Website Editor: Kimberly Michael

Art & the Artist Editor:  
Joyce Nunamaker

All articles and announcements  
to be included in the  
Art & the Artist may be sent to:  
253 Windsong Court  
Azusa, CA 91702  
626-334-1646  
E-mail: janunamaker@verizon.net

Deadline is the first Wednesday of the  
month. If you have an event that takes  
place in the first half of the month - be  
sure to get it in the month before.

## PRESIDENT'S MESSAGE



It's January ... and the start of the New Year!

We're all bound to hear people say that they've resolved to turn over a new leaf and see the world differently. Eric Blair (aka: George Orwell), on being asked why he was standing on his head in a field once said, "You are noticed more if you stand on your head than if you are right way up."

I don't think we have to stand on our heads; but, I suppose there is value to us, as artists, to interpret the world around us in new ways. Mid-Valley Arts League ensures that we get to see different perspectives – through wonderful demonstrations, paint-outs and the fraternity we have with our fellow members.

Speaking of which, I wanted to personally thank the wonderful December artists that afforded an over-the-shoulder view of how they create their artwork: Jeannine Savedra, Jill Morrison, Peter McDonald, Chris Frausto, Elana Goldheimer, and, the dynamic duo, JoAnn Formia and Jan Wright. Plus, I'd like to express our appreciation to those that contributed to the Christmas Boutique, as well.

I am particularly excited about the roster of upcoming demonstrators for our spring calendar. The next demonstrator is Sid Bingham, a watercolor painter whose plein aire painting, figurative drawing and studio paintings have led to gigs with Walt Disney Imagineering, Universal Studios, and Art Center College of Design. I've had an opportunity to paint with him and I'm sure you will be as enthralled as I was with watching him work.

So, with that, here's to looking at things differently in the new decade.

**John Byram**  
*President*

## MEETING DATES

### JANUARY GENERAL MEETING

The January General Meeting will be January 22nd - 7:30 PM  
Church of the Good Shepherd  
400 W. Duarte Rd., Arcadia, CA 91007-6819

### FEBRUARY BOARD MEETING

The February Board Meeting will be held February 5th - 7:30 PM  
Live Oak Park, Temple City

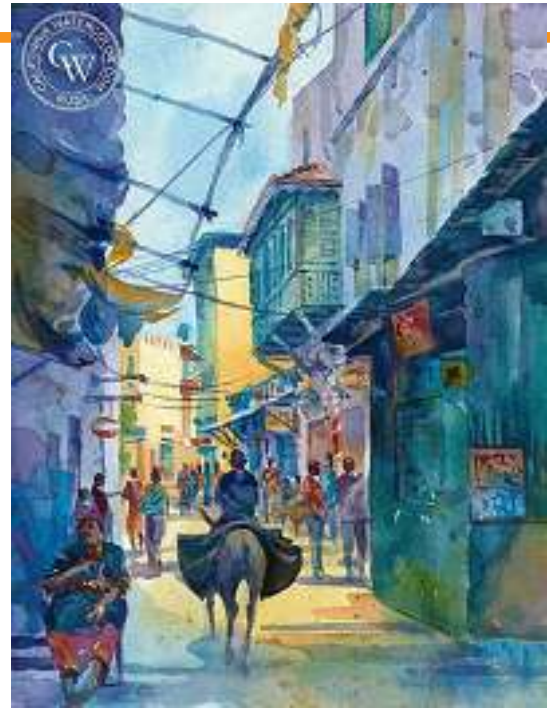


# JANUARY PROGRAM

## SID BINGHAM

*“Composing a painting into a poem that speaks to the heart – telling a story – is what has attracted me to an unrelenting pursuit of art. ”*

Sid Bingham is a leading artist, teacher and professional concept artist based in southern California. In addition to exhibiting in the New York Illustrators Society, his work has been shown in various group and one man shows around the country. He’s taught at Art Center College of Design and currently at University of California Irvine. He also gives watercolor workshops as well as demonstrations for various watercolor societies.





## ART OF THE MONTH

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Each month you are invited to bring a painting to enter in our "Art of the Month" contest. Your painting may relate to our theme of the month, or it may be any topic you wish. The membership votes, and a prize will be awarded for each of the two categories: "Best of Theme" and "Best of Show". So please share your work and help inspire the rest of us!

I hope you enjoy exploring these themes this year. They are open to your interpretation!

**January** ----- *Rain, Rain, Go Away!*

**February** ----- *Home Is Where the Heart Is*

**March** ----- *Spring Into Life!*

**April** ----- *Luscious Landscapes*

**May** ----- *Glorious Gardens*

**Anne Steben**

*Art of the Month Chairman*

## THURSDAYS IN PLEIN AIR

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To confirm or ask questions call Call Lynne Fearman (626) 355-7562 cell: (626) 487-6566  
Bring lunch or take a chance there will be a place to buy.

Meet at the designated location at 9:00am and paint till 12:00. At noon we gather for lunch and sharing of sketches and paintings. After lunch is the critique/share. The critiques are informative and instructional.

In the event of rain the paint-out will be canceled.

We have done our best to give accurate directions.

Since we are based in San Gabriel Valley, our directions stem from there.

It is each person's responsibility to carry a map, GPS, or double check directions.

Thursdays in Plein Air is an open and separate activity and not part of Mid-Valley Arts League.

This group is an unaffiliated, and uninstructed group of artists, not associated with any particular art organization, and cannot be held responsible for any loss or bodily injury that may occur while participating with this group's activities.

If you are on Facebook, join the "Thursdays in Plein Air" Facebook Page.

The Facebook page will keep you updated on any changes and connected with the other painters!

### **JAN 16th - L.A. ARBORETUM, ARCADIA**

200 north Baldwin. Entrance just south of Foothill and the 210 freeway. Meet for lunch at the Peacock Cafe at 12:00.

### **JAN 23rd - PECK ROAD PARK, ARCADIA**

Take 210 Freeway to Monrovia. exit at Myrtle Ave. heading south towards El Monte. South of Valley Blvd Myrtle becomes Peck Road. Continue south. Look for tall pines in the middle of the road. Entrance at the right.

### **JAN 30th - HAHAMUNGA PARK, PASADENA**

4400 Oak Grove Park Dr.

210 freeway east to Arroyo/Windsor Exit from the 210 west.

Turn right then left on Woodbury. It becomes Oak Grove Dr.

Stay on this road as it travels round the reservoir.

Follow signs down to the Disc Golf Course. Bring lunch.

## NEW MEMBER

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**Joan Gamberg**  
**San Marino, CA**

Joan went to College and art school east coast and continued education at various schools here in Los Angeles for fine arts, ceramics, and jewelry making.

Her background and interests include: School of Visual Arts, NYC, PCC and community center classes for watercolor, life drawing. sculpture, PCC, Barnsdall Art Center, Arcadia Community Center and San Gabriel Community Center for watercolor, ceramics, metal smithing.

She is interested at this time in watercolor and sketching.

Most recently I took a class with Pradeepa, who demonstrated at the last MVAL meeting.

"I think art should help the viewer see more and care more. With my porcelain and ceramic work I hope the user feels some connectedness to us all, with my silver and bronze jewelry I want to bring beauty for the wearer to enjoy, and now - recently coming to watercolor, I hope to capture moments of meaning."

Joan also likes documentaries and independent films. We went to Telluride and Sundance until just a few years ago.

Never made a film, just love the medium.

Nature. And looking.

Animals, did animal rescue for years; labradors and parrots.

"I am always humbled by the love and the intelligence of many other species we share the planet with." She also enjoys eading, "We don't travel as much anymore as we once did, but still travel through books."

In 2012-2019 she taught Precious Metal Clay fine silver and bronze jewelry making at the Burbank Art Center.

Her most recent awards were for ceramics: Arcadia City Hall exhibit in October First Place for 3D work, 2017 won the Curator's Award for ceramics at the annual Ink 'n' Clay show, and in Sept/Oct. of this year I was the featured artist for silver and bronze jewelry at the Assistance League in Pasadena.

## ON THE COVER

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Ike Ikeda painted the cover this month.

Southern California, where we get snow in the background and semi-tropical flowers in the foreground!

# MVAL SHOW PROSPECTUS

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## Happy New Year Mid-Valley Artists!

- Carefully Read and Review this year's 2020 prospectus for our 67th Annual Member's Exhibit- Perspectives because small changes have been made and the entry fee has increased to \$35.00.
- Jeanne and I saw a need to make the category definitions more clear and specific so that you can decided with confidence the best category for your masterpiece. Our Member's Directory has them stated there as well but our updated wording will not be included until the next 2021 printing.
- Take-in Date of March 28th is AFTER our March 18th General Meeting to coordinate with Volunteer Take-In Transporters this year. Yeah!
- Application acceptance is next month starting February 3rd thru March 14th.

### **Get ready, set, GO!**

I look forward to serving our membership with a terrific exhibit for 2020!

**Fran Ortiz**, 3rd VP, Exhibit Chair

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## **MID-VALLEY ARTS LEAGUE** **67th Annual Member's Exhibit April 2nd thru June 6, 2020** **"Perspectives"**

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Mid-Valley Arts League is fortunate to have CCMA as a venue for our yearly exhibit; they handle a lot of support work for the show with publicity, insurance, hanging the show and signage.

They have asked us to not make any changes after our entry deadline so that they have plenty of time to process all the information.

Entry deadline must be post-marked by Saturday March 14, 2020.

Entries or changes will not be accepted after that date.

**Juror:** Joe Cibere – Artist, Teacher, Juror and Signature Member of National Watercolor Society.

**Location:** CHAFFEY COMMUNITY MUSEUM OF ART - CCMA

217 South Lemon Ave. • Ontario • CA 91761-1623 • (909) 463-3733 [www.chafeymuseum.org](http://www.chafeymuseum.org)

**Exhibit Opens:** Thursday, April 2, 2020 12:00 pm - 4:00 pm

**Reception & Awards:** Sunday, April 5th, 12:00 Noon - 3:00 pm

Reception 12:00 pm to 2:00 pm with Awards 2:00 pm to 3:00 pm

**Exhibit:** Thursday through Sunday 12:00 pm - 4:00 pm

**Exhibit Closes:** Saturday, June 6, 2020 at 4:00 pm

**PICK-UP** is Sunday June 7th, next day see below.

## **RULES**

PRE-REGISTRATION by MAIL

Registration begins Monday, Feb. 3rd through Saturday, March 14th postmarked deadline

Artwork received at take-in must be the same as on the registration forms.

Once the pre-registration forms are submitted, the artists cannot make any changes.

## **FEES:**

SINGLE Entry Only - \$35.00 for General Membership and Honor Court members.

All eligibility rules apply. CCMA will assess a 35% fee on all art sales.

- Make checks payable > Mid-Valley Arts League
- Mail your check with the clipped and completed registration form to:  
Jeanne Windoffer, 1137 North Cedar Street, Glendale, CA 91207.

**MEMBER TAKE-IN:** Saturday, March 28th – 1:00 pm to 3:00 pm.

To Be Announced – in Newsletter and at General Meetings -

Volunteer Transporters who will Take-in and Pick-up your art work before exhibit take-in date.

Paintings arriving after the designated take-in time will not be accepted, and the entry fee will not be refunded.

You must make your own arrangements.

**PICK UP DAY:** Sunday June 7th - 12:00 pm to 3:00 pm

Each member is responsible for picking-up their work and shall make arrangements for pickup of their artwork.

Neither Mid Valley Art League nor the exhibition venue will be responsible for the storage of the paintings.

MVAL and CCMA do not keep your artwork transportation packaging.

For Questions; Fran Ortiz - Exhibit Chair, 909-213-0511 or

Assistant; Jeanne Windoffer, 818-415-4667, Museum Coordinator; Jenelle Lowry, 909-463-3733

### **ELIGIBILITY and PREPARATION - Found in Members' Directory**

Mid-Valley Arts League members only. Original work, not over three years old.

Use wire support with 'D' rings only. No saw-tooth hangers or eye screws. Plexiglass cover only.

Actual size of artwork is not to exceed 38" x 48" inches in any one direction.

Stretched canvas paintings need not be framed. Paintings must be titled and identified

with price or NFS, please see Registration Form.

### **HONOR COURT CRITERIA:**

Entries submitted by members of the Honor Court will be juried separately and awarded prizes separately.

Membership in the Honor Court is determined by the Selection

Committee using criteria including: publication of the artist's work, best of show

winners, signature membership in other art organizations, service as a juror in art exhibitions, workshop

demonstrators and teaching experience.

### **GALLERY RULE:**

CCMA has a gallery rule that if you have had a painting in another show at the CCMA Gallery,

you may not enter it into another show at the gallery. It may only be displayed once.

Keep this in mind as you choose your entries.

### **DEFINITION OF CATEGORIES – 2020 Updated for better clarification from the previous years.**

There are NO entry categories for Honor Court entries.

General Membership Categories may be combined pending entry numbers in those categories.

The Categories are for General Membership entries shall be as follows:

**Abstract:** Paintings that use a visual language of form, line, color, texture to create a composition that may be found in nature or other visual references. The art is a departure from reality and can be considered more interpretive or impressionistic.

**Non-Objective:** Paintings that are non-representational and tend to be geometric. They do not represent specific or recognizable objects, people or subjects in the natural world.

**Genre:** Paintings that feature and emphasize ordinary people in work or recreation in scenes from everyday life in a generally realistic manner.

**Animal:** Paintings featuring one or more animals.

**Portraits/Figures:** Paintings that are an artistic representation of a particular person(s) or group such as a family in which the face(s) is predominant with intent to express the likeness, personality and even mood of the person(s).

**Floral/Still life:** Paintings featuring flowers and/or other inanimate objects, such as food, dishes or fruit.

**Landscape:** Paintings where the outdoor nature scene is dominant and may include only minimal or incidental structures.

**Seascape:** Paintings of an outdoor scene that depicts the sea or ocean as the main subject with minimal or incidental marine structures, boats, landscape or wildlife.

**Structural-Mechanical:** Paintings featuring the subject of buildings, equipment, machinery or a structural emphasis in representing a cityscape scene rather than figures.

# REGISTRATION FORM

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The submitting artist shall choose (decide) the category in which a painting shall be entered. Please review the category descriptions above. Categories may be combined.

Mail the top portion of this registration form and check payable to: Mid-Valley Arts League  
MAIL to: Jeanne Windoffer 1137 North Cedar Street, Glendale CA 91207.

I hereby agree to have selection(s) of my art shown at Chaffey Community Museum of Art. My signature releases CCMA and MVAL, officers, directors and members of any liability for damages of any sort while in transport and/or in the possession of CCMA, including theft, during this exhibit beginning March 28th, 2020.

Print Name: \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Zip \_\_\_\_\_  
Date: \_\_\_\_\_ Email: \_\_\_\_\_  
Signature \_\_\_\_\_

Entry #1 OPEN SHOW ( ) HONOR CT ( )

Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Title \_\_\_\_\_  
Price \_\_\_\_\_ Size \_\_\_\_\_  
Medium \_\_\_\_\_  
Category \_\_\_\_\_

Please detach the form below and mount to the back of your painting.

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Entry #1 OPEN SHOW ( ) HONOR CT ( )

Name \_\_\_\_\_  
Phone \_\_\_\_\_  
Title \_\_\_\_\_  
Price \_\_\_\_\_ Size \_\_\_\_\_  
Medium \_\_\_\_\_  
Category \_\_\_\_\_

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## GALLERY

**Elana Goldheimer** will be exhibiting her watercolor paintings at the Live Oak Community Center during the months of January and February.

If you have any questions or have any interest in hanging your paintings at the Community Center, please contact Jeannine Savedra at (626) 272-9259 or by email at [jeanninesavedra@yahoo.com](mailto:jeanninesavedra@yahoo.com).







# Fealing Lin Workshop

## Transparent Watercolor Portraiture & Figure

Although portrait painting can be very intimidating, Fealing will teach you how to relax and enjoy the process as you discover the spontaneity and uniqueness to watercolor. You will learn how to capture the quality of light. You will achieve a level of transparency with your images and develop an understanding of head architecture that will give you the confidence to take on even the most challenging portraits. Award winning watercolorist, Fealing combines semi-abstract strokes and impressionistic concepts to elicit life and movement in her portrait and figure paintings.

There will be daily lecture, demo and exercises.

Fealing will assist and critique student's works, and allow the students to work on their own pace. During this workshop, learn how value and temperature change, as well as how to use transparent glazing to allow the glow of the paper to shine through. By balancing colors and weaving lights and darks, you will achieve painterly and successful paintings. She will spend time in the workshop discussing the value and essentials of a good drawing, although the focus will be on painting.



### Fealing Lin Workshop Transparent Watercolor Portraiture & Figure

This three day workshop is for beginners to advanced intermediate. A workshop supply list will be sent when Registration is received.

**Dates:** Thursday through Saturday, March 19-21, 2020  
9:30am to 4:00pm One hour for lunch.

**Location:** Church of Good Shepherd Community Room  
400 West Duarte Road, Arcadia, CA 91007

**Fee:** \$325 MVAL Members / \$350 Non-Members.

A **deposit** of \$100 must be submitted with registration by March 6, 2020. **Balance due** March 13, 2020.

**No Refunds** after March 13, 2020.

#### REGISTRATION

(Check payable to: *Mid-Valley Arts League*)



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

#### Fealing Lin Workshop, March 19-21, 2020 (Thursday-Saturday)

Enclosed is my check for: \$ \_\_\_\_\_

Check one:  MVAL Member  Non Member

**Mail to:** MVAL c/o Carol Ling, 4715 Lasheart Dr., La Cañada, CA 91011

**Questions:** 818.636.3770 / Carol\_ling@sbcglobal.net



# Fealing Lin, NWS, TWSA

[www.fealingwatercolor.com](http://www.fealingwatercolor.com)

Fealing Lin is based in Los Angeles.

Fealing is a signature member of National Watercolor Society, Transparent Watercolor Society of America, Watercolor West, Missouri Watercolor



Society and others. She is a popular workshop instructor and judge for national and international shows. Her works and articles appear nationally and internationally including in France, England and Estonia.

Both of Fealing's portrait and cityscape were published in many Splash books and various magazines in United States.

Fealing was an annual guest instructor at Yosemite National Park, an instructor at Brand Art Studio at Brand Library, and San Gabriel Recreation Center in San Gabriel. She was featured at Descanso Gardens Gallery for ten consecutive years. She has taught watercolor workshops throughout California and the United States. Fealing has been enthusiastically embraced by the general public and private collectors alike.



"My passion for watercolor comes from the opportunity that gives me to be totally spontaneous in the pursuit of traditional watercolor transparency which is the 'glow' from the white paper that emerges through the paint once a fusion occurs from the application of wet onto wet".

"I live for art" says Fealing. "The challenge of each process for every painting keeps me humble, so I can continuously be inspired by all the beauties in this world".



# Margaret Danielak Workshop

## The Art of Selling Art

Pasadena-based Danielak Fine Art ([www.danielakfineart.com](http://www.danielakfineart.com)) is an innovative art sales and consulting services company which specializes in clients include the California Art Club, the Southern California Women's Caucus for Art (SCWCA), La Galeria Gitana, the San Diego Fine Art Society, Avenue 50 Studio, Towns Burr Gallery, Silvana Gallery and the Monrovia Association of Fine Arts, among others. She is the author of *A Gallery without Walls: Selling Art in Alternative Venues* (ArtNetwork Press).



- How to sell your artwork any time, any place and anywhere.
- How to use alternative venues to sell your work.
- How to close sales by handling buyers effectively.

In this workshop, she will emphasize evaluating your artwork, pricing your artwork, contacting galleries and cool alternatives. She will show you how to promote your work, build your mailing list, publicize your art with business card, portfolio, social media and website. Other important steps include: How to close a sale, upselling, and follow-up.

*"Attending your workshop was the best money that I have ever spent. Period."* – Ginny D. (Emerging artist)

*"The most practical workshop I've ever attended...and the most helpful."* – Pauline R. (Award winning artist and teacher)

### YOU WILL LEARN:

- How to identify the best galleries to approach with your work.
- How to identify the best galleries to approach with your work.
- How to use postcards, press and cross promotion to sell your artwork.

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## Margaret Danielak Workshop

### The Art of Selling Art

This one-day workshop is open to the public.

#### Date

Saturday, January 18, 2020  
9:30 AM – 3:00 PM. One hour for lunch.

#### Location

Church of Good Shepherd  
Community Room, 400 West Duarte Road  
Arcadia, CA 91007

#### Fee

\$75 MVAL Members / \$90 Non-Members.

*Space is limited to 20 participants.*

### REGISTRATION

(Check payable to: Mid-Valley Arts League)



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

Margaret Danielak Workshop, Saturday, January 18, 2020

Enclosed is my check for: \$

Check one:  MVAL Member  Non Member

Mail to: MVAL, c/o Carol Ling, 4719 Lashearn Dr., La Cañada, CA 91011

Questions: 818.675.3770 / [Carol\\_Ling@sbrglobal.net](mailto:Carol_Ling@sbrglobal.net)



# DECEMBER MEETING



# ARTIST OF THE MONTH

