

MVAL

# Art & the Artist

May 2021

Newsletter for the Mid-Valley Arts League



Felicia Hazelton

**Demonstration by Keiko Tanabe**  
**Workshops coming up with Keiko Tanabe**



**MID-VALLEY ARTS LEAGUE  
2020- 2021  
BOARD OFFICERS**

President ----- John Byram  
First Vice President (Programs)  
----- Elana Goldheimer  
Second Vice President  
(Membership) ----- Deanne Ruiz  
Third Vice President  
(Exhibits) ----- Betty Redmon  
Treasurer ----- Lee Johnson  
Recording Secretary - Heidi Fintescu  
Corresponding Secretary  
----- Pam McGuern  
Parliamentarian -----Armando Ruiz

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Membership in MVAL:  
Membership is open to artists and art lovers  
of all levels.  
If you are interested in membership  
contact: Deanne Ruiz - 626-331-8270  
deanneruiz@verizon.net

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WEBSITE:  
Midvalleyartsleague.org  
or MVAL.org  
Website Editor: Kimberly Michael

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Art & the Artist Editor:  
Joyce Nunamaker

All articles and announcements  
to be included in the  
Art & the Artist may be sent to:  
253 Windsong Court  
Azusa, CA 91702  
626-334-1646  
E-mail: janunamaker@verizon.net

Deadline is the first Wednesday of the  
month. If you have an event that takes  
place in the first half of the month - be  
sure to get it in the month before.

**PRESIDENT'S MESSAGE**



Dear Members:  
THE MEMBERS' EXHIBITION  
IS NOW OPEN !!!

It's much easier to submit this year: no matting, framing or delivery -- instructions inside the newsletter. Let's really represent the Organization well this year and show a lot of terrific work!

Also inside is the slate of officers for the 21-22 year. Some positions are still available, so see Deanne or Armando if you'd like to assist.

Congratulations to Kate McDaniel, Susan Gutschow and Serena Refoua -- the Scholarship Committee -- on raising \$1,395.00 from the auction this year for the fund. The proceeds were higher than in some years past and we can be thankful to the Committee considering the circumstances! Gratitude is also due Kimberly Michael -- who, again, made all the digital happenings work!

The plein aire group is back out in the field, taking in the fresh air, and, more importantly, interpreting for posterity the lovely area we call home. See Lynne Fearman to join 'em out there!

John Goodno, who I had the fortune of knowing through the many classes we took together has passed away. He was a real treasure of a person, as I'm sure many of you know. He will be missed.

Past MVAL member Mel Atwell's son, Brian, has generously donated a painting of Mel's in honor of his father to the next year's scholarship auction. Mel wanted the work to go to MVAL.

Finally, I wanted to thank JoAnn Formia for a really informative workshop on abstract art, how she creates it, and how you can too!

All the best,  
**John Byram**  
President

**MEETING DATES**

**MAY GENERAL MEETING**

**ZOOM MEETING**

May 19th, 2021- 7:30 PM

**JUNE BOARD MEETING**

The June Board Meeting will be held  
Wednesday, June 2nd, 2021 - 7:00 PM  
Virtual meeting

# MAY DEMONSTRATION

## KEIKO TANABE

Keiko was born in Kyoto, Japan. As a child growing up in an art-loving family, she always enjoyed drawing and painting and won many awards in children's art contests. However, art was not her chosen field of study later on. She earned a B.A. in intercultural communication (International Christian University, Tokyo, Japan) and an M.A. in international education (UCLA, California). She then worked in international relations positions in a Japanese government trade organization in Tokyo, at a large law firm in San Francisco and at a private consulting firm in San Diego. For decades, she has traveled extensively, mainly in European countries, Asia and North America.

Through all these years, Keiko knew there was in her heart the growing desire to someday become an artist. Mostly self-taught, Keiko embarked on a professional art career in 2005 and started exhibiting publicly. In the same year she took a workshop from Alvaro Castagnet and discovered the joy of plein-air painting. Since that year her paintings have been juried into many exhibitions across Americas and in Asia and Europe.



## ZOOM MEETING

You will receive an email before the meeting telling you how to log on ZOOM to attend. The meeting will be open for log-in starting around 7pm.

## ARTIST OF THE MONTH

Congratulation to April Artist of the Month winner Dilmit Singh for her strong painting called Mission-Accomplished! This is her second win this year, a big accomplishment!

Four members have submitted really beautiful artworks for this month. One can now go to the website and vote for May Artist of the Month. Website is: [mval.webmaster@gmail.com](mailto:mval.webmaster@gmail.com). Voting is easy! You may vote til the night before the general meeting which is May 19th. After the General Meeting you can enter your own painting for June. Detailed instructions are also on the website. Send your art piece in a jpg or png image and under 1 megabyte in size. Include the medium, dimensions and your name.

The winner will receive a Starbuck's gift card and the painting will appear in the newsletter and on the website.

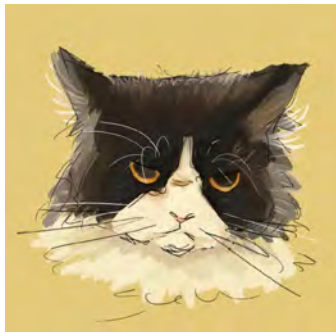
**April Drew Foster** - *Chairman*  
**Kimberly Micheal** - *Website Chairman*

## SCHOLARSHIP

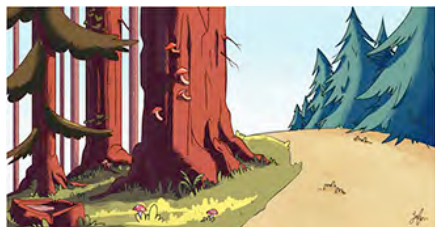
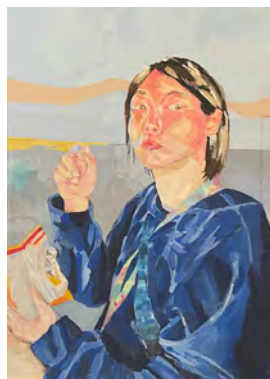
The MVAL Scholarship online auction was a success. We took in \$1,395.00. Everyone seemed pleased with their purchases.

The Scholarship Committee is pleased to announce that we have given two scholarships and three grants to schools in the San Gabriel Valley.

The grants went to Arcadia High School, El Monte High School and Pasadena City College. Below is work done by the two scholarship recipients, Wendy Chau and Bebe Tran from San Gabriel High School.



Wendy  
Chau



Bebe Tran

## THURSDAYS IN PLEIN AIR

"Thursdays in Plein Air" has been cautiously going out to paint. They are keeping the group small and distancing. Locations are determined on a weekly basis as gathering in a location may not be allowed from week to week. Check the Facebook Page or contact Lynne Fearman to find current plans.

If you are on Facebook, join the "Thursdays in Plein Air" Facebook Page.

The Facebook page will keep you updated on any changes and connected with the other painters!

### MAY 13th - Travel Town, Burbank

5200 Zoo Dr. Take the Forest Lawn Dr. off ramp from the 134 freeway. Bring lunch.

### MAY 20th - Vasques Rocks, Agua Dulce,

10700 Escondido Canyon Rd. 91350. Bring lunch.

### MAY 27th - L.A. ARBORETUM, ARCADIA

North Baldwin Ave. just south of the 210 freeway.

## NEW MEMBERS

### Laura Heistand Monrovia, CA

Laura is a retired French teacher who has always loved art. She is working in watercolor. Laura feels that sometimes she gets to perfectionistic when it comes to her art. Aside from art, Laura enjoys spending time with her granddaughter! She is joining MVAL to take advantage of the workshops. She is being sponsored for membership by Elana Goldheimer.

### Nancy Cole Creston, CA

Nancy has taken numerous classes in watercolor. She enjoys hiking, painting and bird watching. Nancy is joining MVAL to further her art education and participate in classes. She is being sponsored by Be a Tamo..

## ARTIST NEWS

**Elana Goldheimer** received **Best in Show** from the **Verdugo Hills Art Association** for her picture titled "Happy Days Are Here".

### Wednesday Open Studio / Mark Wood

10am-2pm, Bring your supplies and lunch.  
Coffee available and usually cookies.  
\$10 per visit, or pay a month at a time.  
Studio2310, 2310 Central Ave. Unit 13  
Duarte CA 91010  
626.825.0464 (RSVP, call or text)  
[markwood2310@gmail.com](mailto:markwood2310@gmail.com)

## SLATE OF OFFICERS

As you can see, we have a few open positions. If you are interested in helping the board in any way, contact Armando Ruiz.

### Officers 2021-2022

President	John Byram
First V.P.(Program)	Elana Goldheimer
Second V.P.(Membership)	Deanne Ruiz & Armando Ruiz Yes
Third V.P.(Exhibit)	Betty Redmon (Temp. )
Treasurer	Lee Johnson Yes
Recording Secretary	<b>VACANT</b>
Corresponding Secretary	Pam McGuern
Parliamentarian	Armando Ruiz

### Committee Chairs

Artist of the Month	April Drew Foster
Editor, Art & Artist	Joyce Nunamaker
Mailing, Art & Artist	Fred McCall
Archivist	Jan Wright
AV/Technology	<b>Need Team</b>
Banquet	Dormant
Directory	Julie Crouch
Finance	<b>Need Chair</b>
Gallery	Jeannine Savedra <b>Need Team</b>
Guest Host	April Drew Foster
Historian	Dormant
Inspiration	Mary Gilman
Photographer	Linda Salinas
Property	Rick McGuern
Publicity	Mark Wood
Raffle	<b>Need Chair</b>
Refreshments	Tomiko Higuchi Plus Volunteers
Masters in the Park	Mel Peters Volunteer Helper- Darryl Yee
Scholarship	Kate McDaniel & Susan Gutschow Volunteer Helper - Serena Refoua
Video Library	Glenn Yoshida
Website	Kimberly Michael
Workshop	Carol Ling & Liza Carillo

### Directors

Directors to 6/2022  
Directors to 6/2023  
Directors to 6/2024

## WORKSHOPS

**WE ARE LOOKING FORWARD TO KEIKO TANABE'S WORKSHOP, JUNE 1, 3, AND 5.**

**"KEEPING IT SIMPLE AND STRONG"**

Through sketches and step-by-step demonstrations (e.g., landscape, cityscape, waterscape, and interior scenes), Keiko will show us how to simplify the subject by capturing its essence and conveying a certain mood and atmosphere.

**June 1:** The emphasis will be on tonal values and core techniques. Keiko's first and second demos, while of different subjects, will explain how to see and understand values and how they work effectively in a painting.

**June 3:** To share her tips to better composition, Keiko will demonstrate 1-2 paintings, and she will give us a chance to practice.

**June 5:** Putting it all together—Keiko will talk about how we can orchestrate the elements and concepts that make a better design in a painting. She will review fundamental principles in her demonstration. During the workshop, we will paint and apply the principles that we have learned. There will be an active question-and-answer and critique period daily.

### Upcoming Workshops - Save the Dates!

3-day **Watercolor Workshop** by **Pete Morris**  
Friday, Saturday and Sunday, August 20, 21 & 22, 2021  
(space is limited)

Pete Morris, the Metro DaVinci, has been painting in various style, and on many different subjects. He is a prolific and versatile artist, as well as a wonderful teacher. A few years ago, he discovered that he could do plein air sketches and paintings on the way to and from work and on lunch breaks and thereby produce a lot more work.

He is sharing his painting skill, style and vision with you in this workshop.

check out his work at <https://www.seelifeart.com/>

1-day **'Social Media for Artists' Workshop** by  
**MVAL Webmaster Kimberly Michael**  
Saturday, September 25, 2021

Topics will be included:

- \* Setup social media to promote your artwork
- \* Use hashtag effectively to reach target audience
- \* Editing photography with smartphone or tablet
- \* An overview of creating scheduled social media posts and why you might want to
- \* An overview of fine art sales sites, options for selling art prints or prints ----- and many more....

## IN MEMORIAM

MVAL member **John Goodno** passed away this month in a boating accident at age 90. He and a friend of his from church were fishing when the boat capsized.

John joined MVAL in 2004. By all accounts John was an exceptional family man, obstetrician and friend to MVAL. He enthusiastically served as 2nd Vice President – Membership Chair for many years.

Condolence cards can be sent to Sara Goodno, 444 W. Virginia Avenue, Glendora, CA 91741. The family are having a private service and hope to have a memorial for John at the Good Shepherd Church sometime in the future. She will keep us informed of plans.



## ON THE COVER

Cover art  
*Rocky Plants* by **Felicia Hazelton**

If you would like your artwork on the cover, please submit your paintings to the editor!

## 2021 MVAL MEMBERS EXHIBIT “ART UNMASKED”

### PROSPECTUS

**Location:** MVAL Website -- MVAL.org

**Juror:** Sid Bingham

**Entry Dates** (online or postmark): May 1 - June 30, 2021

**Awards Presentation:** September 15, 2021

**Exhibit Dates:** September 16 – October 31, 2021

**ELIGIBILITY/RULES:** MVAL members only. One entry per member. Original artwork not over three years old. Not being shown in another physical or digital show during exhibit dates. Photo image of artwork suitable for online viewing and true representation of original artwork. No copyrighted internet or published visual source material. Any 2-dimensional media, excluding fabric, photographic, computer-generated, and computer-altered original.

**Digital photo** of artwork suitable for online viewing and true representation of original artwork.

Photograph artwork without mat or frame. Straighten, crop, and/or re-size photo as required for: square corners, file size of no more than 2000 pixels on longest side and no more than 10MG. Save in .jpg or .png format with artist's first initial, last name, and image title as file name (eg, J.Doe Desert Waterfall).

Help for resizing photo is available on the MVAL website at [www.midvalleyartsleague.org/virtual-art-of-the-month.html](http://www.midvalleyartsleague.org/virtual-art-of-the-month.html).

**REGISTRATION:** May 1 through June 30, 2021

No changes may be made after submission. No entry will be accepted after deadline.

1. On MVAL website, click on Registration Form and fill in all fields.

2. Choose payment option

a. Online (PREFERRED): \$36.32 (includes \$1.32 PayPal processing fee) – Click on PayPal while registering and follow directions to pay by PayPal account or credit card.

b. Mail: \$35 -- mail check to:

MVAL Members Exhibit, c/o J.Windoffer, 1137 North Cedar Street, Glendale CA 91207

3. Upload digital photo of original artwork (see requirements above).

If you cannot register online, you may print registration form, fill in all fields, and mail with check to MVAL Members Exhibit, c/o J.Windoffer, 1137 North Cedar Street, Glendale CA 91207. Photo image of original artwork must then be sent by email as attachment with TITLE and ARTIST NAME (both exactly as submitted on Registration Form) to [MVALMembersExhibit@gmail.com](mailto:MVALMembersExhibit@gmail.com).

## 2021 MVAL MEMBERS EXHIBIT **continued**

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**SALES:** "Sale Inquiry" link will be available in Exhibit Gallery which will go to sales information with active link to a MVAL email address. Buyer email will be forwarded to artist. Artist is responsible for making all sales and delivery arrangements with buyer

**HONOR COURT CRITERIA:** Entries submitted by members of the Honor Court will be juried separately and awarded prizes separately. Membership in the Honor Court is determined by the Selection Committee using criteria including: publication of the artist's work, best of show winners, signature membership in other art organizations, service as a juror in art exhibitions, workshop demonstrators and teaching experience. There are no entry categories for Honor Court entries.

### **CATEGORIES:**

Artist will indicate desired category on Registration Form. MVAL may change category with artist's approval if deemed more appropriate. MVAL may combine categories for judging based on number or distribution of entries.

The categories for General Membership are as follows:

**Non-Objective:** Artwork which relies on one or more of the Elements of Art (line, shape, form, color, space, texture, value) to achieve effect, and in which figures, objects or scenes from the natural world are not recognizable or are minimal and incidental to the image.

**Abstracted Realism:** Artwork which relies on one or more of the Elements of Art (line, shape, form, color, space, texture, value) to achieve effect. Image shows a significant departure from realistic depiction of scenes, living things, or inanimate objects, but subject is still recognizable.

**Landscape:** Artwork in which an outdoor nature scene is dominant, but may include minimal or incidental structures, people, or objects. Work may be rendered in a photographic, painterly, or impressionistic manner but does not significantly depart from what may be seen in nature.

**Seascape:** Artwork in which the sea or ocean is dominant, but may include minimal or incidental structures, boats, landscape, people, or animals.

**Cityscape/Structural/Mechanical:** Artwork that depicts a scene showing buildings, equipment, machinery, or has a structural or architectural emphasis, but may include incidental figures, animals, or objects.

**Floral/Still Life/Object:** Artwork featuring in relative close-up one or a group of natural objects such as flowers, pebbles, hands, wing; and/or man-made objects such as pottery, sculpture, car ornament.

**Animal:** Artwork in which the main subject is one or more animals.

**Portrait/Figure:** Artwork in which the main subject is one or a group of human figures or heads. These often, but not always, are an artistic representation of a particular person or group in which the face is predominant with intent to express the likeness, personality and perhaps mood or attitude of the main subject.

**Genre:** Artwork primarily meant to depict an action or activity in scenes from everyday life, rather than those performing it.

# 2021 MVAL MEMBERS EXHIBIT continued

## MVAL 2021 VIRTUAL MEMBERS EXHIBIT REGISTRATION FORM

**IF YOU ARE UNABLE TO REGISTER ONLINE AT MVAL.ORG,**

You may enter by printing and mailing this form to:

MVAL Members Exhibit

c/o J. Windoffer, 1137 N. Cedar St., Glendale CA 91207

Pay online at time of online registration \$36.32 (includes \$1.32 PayPal processing fee)

-- or --

Mail \$35 check with Registration Form

### **COPYRIGHT RELEASE FOR ARTWORK**

I hereby grant a limited license to Mid Valley Arts League ("MVAL") to use the attached digital format artwork ("Artwork") for use in the 2021 MVAL Members Exhibit and any related publicity materials.

I certify that I am the owner of all right, title and interest to the attached Artwork, and that the limited license granted herein does not violate any third-party rights or applicable laws.

By submitting the Artwork, I agree to hold harmless and defend MVAL, its officers, directors and members, in the event any accusation or claim related to the Artwork, including copyright infringement, is asserted.

Artist's Name: (print) \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ (cell) \_\_\_\_\_ (home) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Zip \_\_\_\_\_ Email: \_\_\_\_\_

Website (optional): \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_

GENERAL MEMBERSHIP ( )

HONOR COURT ( )

Artwork Title \_\_\_\_\_

Medium/Media \_\_\_\_\_

Catagory \_\_\_\_\_

Price unframed \$ \_\_\_\_\_ Original Artwork Size: \_\_\_\_\_ Height \_\_\_\_\_ Width \_\_\_\_\_

CATEGORIES: Non-Objective, Abstracted Realism, Landscape, Seascape, Cityscape/Structural/Mechanical, Floral/Still Life/Object, Animal, Portraits/Figures, Genre

**IF YOU ARE UNABLE TO SUBMIT THE PHOTO OF YOUR ARTWORK ONLINE**

You may enter by emailing the photo to [MVALMembersExhibit@gmail.com](mailto:MVALMembersExhibit@gmail.com)

(See Prospectus for photo requirements)





## Keiko Tanabe

### 3-Day Online Watercolor Workshop

June 1, 3, and 5, 2021

**“Keeping It Simple and Strong”**

ABOUT THE ARTIST/INSTRUCTOR: Keiko Tanabe AWS,NWS



Often working en plein air, Keiko’s atmospheric watercolor captures perfectly a sense of time and place. Through her use of color, texture, and signature brushwork, Keiko’s landscapes and cityscapes beautifully convey the exotic and the simple scenes of the many places she travels. Never having attended art school, Keiko took one drawing class to learn basic technical skills before she started painting in 2005. One year later, after learning basic drawing and watercolor painting skills at a local community school in San Diego, she decided to paint full-time.

From then on, Keiko intensely taught herself to be fluent in watercolor painting, just as one would do to master a foreign language. Keiko’s subjects include landscape, cityscape, waterscape, and interior scenes, which she will be demonstrating in this workshop.

Since 2011, Keiko has successfully conducted more than 300 workshops and numerous live demonstrations around the world.





### ABOUT THE KEIKO TANABE WORKSHOP:

This workshop is designed for those who would like to gain a better understanding of methods and techniques to make a watercolor painting that is simple yet strong. The goal is to capture the essence of the subject that conveys a certain mood and atmosphere. The process of simplifying begins with visualization. In representational art, this ability to see the end result of a painting, through the mind's eye, is instrumental in realizing an artist's vision.

Through sketches and step-by-step demonstrations, Keiko will show you how to take the initial inspiration, through the simplification process, to an expressive painting that is strong in composition and content. There will be an active question-and-answer session and critique on a daily basis. Subject matter includes landscape, cityscape, waterscape, and interior scenes. They will be demonstrated in a manner that is more representational and impressionistic rather than abstract.

The topics to be covered in this workshop are: preliminary drawing and composition; techniques in paint application and brush handling; dark vs light; determining what makes a good design (color, shape, value, edges); planning and intuition; and editing complex visual information.

The materials list and reference photos will be provided prior to the workshop.

### Keiko Tanabe Online Watercolor Workshop

RECOMMENDED EXPERIENCE: ALL LEVELS

**Dates: Tuesday, Thursday, Saturday, June 1, 3, 5, 2021**  
9:30am to 3:30 PM.

You need a PC/iPad/phone with Internet access. An 'Intro to Zoom Meetings' will be held prior to the workshop.

**Fee:** \$285 MVAL Members / \$310 Non-Members. A **deposit** of \$100 must be submitted with registration.

**Balance due:** May 24, 2021.

**No Refunds** after May 24, 2021.

**Questions:** 909.223.8981 / lzcarillo@hotmail.com

### REGISTRATION (Check payable to: Mid-Valley Arts League)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### Keiko Tanabe Workshop: June 1, 3, 5, 2021 (Tuesday, Thursday, and Saturday)

Enclosed is my check for: \$ \_\_\_\_\_

Check one:  MVAL Member  Non Member

**Mail to:** MVAL c/o Liza Carrillo, 418 Charleston Dr., Claremont, CA 91711

**Online Registration:** MVAL.org