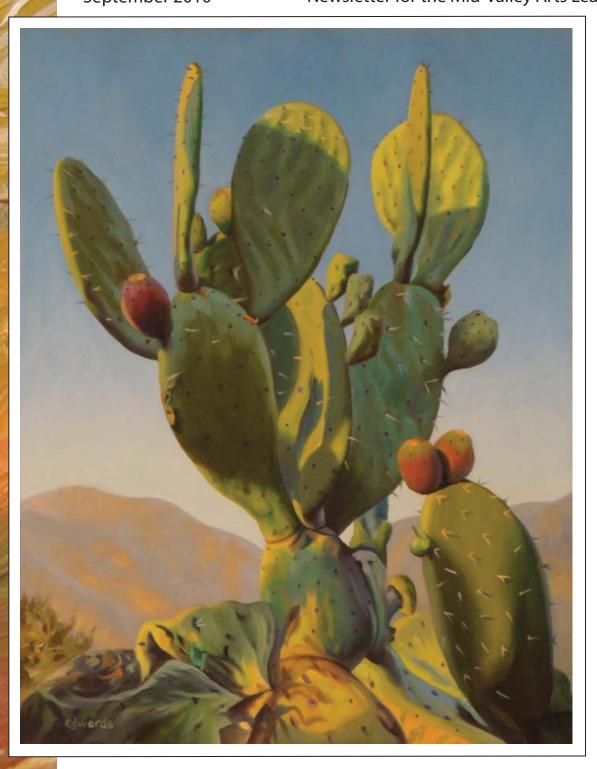
# Art September 2010 \*\*The Artist\*\* Newsletter for the Mid-Valley Arts League\*\*



September Demo: Frank Francese Frank Francese Workshop



#### MID-VALLEY ARTS LEAGUE 2009 - 2010 BOARD OFFICERS

President — Saralyn Loweinstein				
First Vice President (programs)				
Michi Ikeda				
Second Vice President				
(Membership) —— John Goodno				
Treasurer — Minoru "Ike" Ikeda				
Recording Secretary				
Phyllis Kato				
Corresponding Secretary				
———— Nancy Dorn				
Parliamentarian — Jan Wright				

Membership in MVAL: Membership is open to artists and art lovers of all levels. If you are interested in membership call: John Goodno 626-351-9189

#### WEBSITE:

midvalleyartsleague.org or mval.org Website Editor: Roy Genger

Art & the Artist Editor: Joyce Nunamaker

All articles and announcements to be included in the Art & the Artist may be sent to: 253 Windsong Court Azusa, CA 91702 626-334-1646 - phone and fax E-mail: janunamaker@verizon. net

Deadline is the first Wednesday of the month. If you have an event that takes place in the first half of the month - be sure to get it in the month before.

#### PRESIDENT'S MESSAGE

Welcome back, I hope you all had a great summer and are ambitious to get back to all the wonderful programs MVAL will be having each month. Michi lkeda is working hard to have great artists demo for us this year.

I just came back from the Bay Area where I visited museums that had special shows from the D'orsay in Paris and new acquisitions I hadn't seen before. First I went to the Oakland Art Museum that has a newly refurbished gallery. They had many paintings by Richard Diebenkorn and other Oakland Bay Area painters. Then on I went to Berkeley to see the Hans Hoffman Gallery and his paintings. In the Legion of Honor and DeYoung Museum there were all the impressionists drawings, posters and paintings of Monet, Degas, Sisley, Seurat, Donnard and so many others. Lastly I spent a whole day in SFMOMA. Donald Fisher, who owned Gap, donated his entire collection, which is huge, to MOMA upon his death. There were pieces by Matisse, Picasso, Brock, Pollack, Francis, Chuck Close and too many more to mention. What a wonderful and fun time I had, 4 days of viewing magnificent art works, a terrific way to spend a short vacation.

Once home, thinking of what my first president's message could be, I thought of all the changes, the growth and new ideas that an artist goes though in his pursuit of his next painting.

So here we are, MVAL members, carrying on in our own part of the art world, sharing common interests with each other, making art with friends we have gained. We are all doing our best to grow, we learn from each other; the books we read, the lessons we take and the galleries and museums that are all around us. We've worked hard and accomplished so much, we have all made great strides.

But now is not the time to sit on our laurels, now is the time to keep new ideas coming forward and to accept change.

Saralyn Lowenstein President

#### SEPTEMBER GENERAL MEETING

The September General Meeting will be September 15th - at 7:30pm Church of the Good Shepherd 400 W. Duarte Rd., Arcadia, CA 91007-6819

#### **OCTOBER BOARD MEETING**

The October Board Meeting with be held: Wednesday, October 6th, at 7:30 PM Live Oak Park, Temple City

# Frank Francese Watercolor

Frank is a native of Arizona, but has lived most of his life in Colorado. He has been a professional artist since 1976 and achieved the groundwork for his profession while attending Western State College in Gunnison, Colorado.

Watercolors came to the forefront of Francese' attention in 1983. The knowledge gained in previously working with glass etching strengthened his fine drawing skills and subsequently his watercolor designs. The signature of a Frank Francese watercolor is his use of big shapes, color, and more color! No matter where a one of his paintings is displayed, it will radiate a flash of color that literally jumps

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off the wall, immediately capturing the eye of the casual observer and art critic alike.

His liquid style is unique and distinctive. Frank enjoys working on a very wet surface, letting the pure color mix itself on the paper. His shapes are large and loose, and he disregards the fine detail. He uses abrupt color changes of the same value with the white of the watercolor paper to bring his painting to life. The subject matter for his watercolors is always varied, reflecting his travels as well as local Colorado scenes.

He has won a long list of awards and has had many one man shows as well as served as juror for numerous shows; he is also widely published in such periodicals as Watercolor Magic and Artist's Magazine. Frank is a signature member of the National Watercolor Society, The Transparent Watercolor Society of America, Colorado Watercolor Society, Watercolor West, The Western Colorado Watercolor Society, Watercolor USA Honorary Society and Taos Society of Watercolorists. Most of the year is taken up traveling across the United States giving workshops.

Michi Ikeda *Program Chairman* 

# There are still a few openings in the Frank Francese Workshop - September 16, 17, 19

#### ART OF THE MONTH

Subjects for months to come:

September......."California Summer Heat"
October........"Indian Summer"
November........"Autumn Still Life"
December........"Home For The Holidays"

January....."Starting Out For the New Year"

These are meant to provoke the subjective thinking and imagination of my fellow artist to really consider how to produce a piece of work, within the context of the title.

This is a good exercise and gives an artist a challenge. Good Painting Members,

**Chet Specht** *Art of the Month Chairman* 

#### **BULLETIN!!**

**The Brush Lady** will be coming to October MVAL meeting. Plan to come early and bring your money!

#### ABOUT THE COVER

This month's cover, *Last Light*, was painted by **Lee Edwards**.

If you are interested in providing a cover for The Art and the Artist - please contact me. A digital photo or scanned image is preferred, but I can also scan from a print. Art must be in color.

**Joyce Nunamaker** *Editor Art and the Artist* 

#### **ARTIST'S FOR OTHERS**

Thanks to the 20 MVAL members offering to donate paintings to the second annual "Artists For Others" event benefiting the Wellness Community-Foothills. If you meant to sign up and let it slip, it is not too late. Please contact Shirley Manning at 626/797-1659 or shirlesm@earthlink.net to take part. The Wellness Community provides support, education and hope for people with cancer, their family and friends.

Paintings will be on exhibit and for sale at the 20th anniversary celebration of WC-F at its site, 200 East Del Mar Boulevard in Pasadena, from 6-9 p.m. on Wednesday, October 6. Donors will be admitted as guests to the \$75 reception. Following the event paintings will relocate to Snyder Diamond in Pasadena and be on exhibit until the end of the month.

Paintings may be donated outright or 20% of the sale retained by the artist. Unsold paintings can be returned to the artist or held by Wellness to sell at later events. Paintings are to be delivered to Wellness on Monday, October 6 from 8:30 a.m.-7 p.m. If that time is inconvenient, please contact Shirley to make other arrangements.

20th Anniversary Celebration, Wellness Community-Foothills Wednesday, October 6, 6-9 p.m.

(Time to enjoy the reception before you head to the MVAL Board meeting)

200 East Del Mar Boulevard (patio), Pasadena Painting donors complimentary, others \$75

#### WORKSHOPS

**Brenda Swenson** upcoming workshops:

## September 25 & 26, 2010 Negative Painting with Watercolor,

2-Day Workshop, \$170.00

Schroeder Studio Gallery, Orange, CA, www.schroederstudio.com

Info: judy@schroederstudio.com (714) 633-0653

#### October 23, & 24, Learning & Product EXPO,

Pasadena, CA, \$85.00 (before 10/15)

www.learningproductexpo.com

*Oct.* 23, 1:00-4:00, Negative Painting with Watercolor (Session Code: Sa264)

*Oct. 24, 9:00-12:00*, Keeping a Watercolor Sketchbook (Session Code: Su116)

*Oct. 24, 1:00-4:00,* Watercolor Sketching Techniques (Session Code: Su255)

#### January 22& 23, 2011, Color Theory for Watercolorist,

2-Day Workshop, \$175.00

VIVA Art Center, Sherman Oaks, CA

Info: Brenda@swensonsart.net (626) 441-6562

#### **ARTIST'S NEWS & SHOWS**

#### Lynne Fearman and Karen Winter participating in show:

A group show featuring many of your favorite artists in celebration of the colors of Catalina Island.

reception:

Saturday, September 11, 5-7pm an evening of art, music, wine and hors' doeuvres

#### **Segil Fine Art**

**1**10 West Lime Avenue Old Town Monrovia, CA 91016

Phone: 626-358-5563

Hours: Tuesday-Saturday 1-6 pm

Online: SegilFineArt.com

**Brenda Swenson** is excited to announce that *Splash 11*, and *Artistic Touch 4* have been released from the publisher. She has paintings included in both books.

#### **Justine Parish**

In addition to my own blog on fashion, art, design and teaching http://justinelimpusparish.wordpress.com/, I am also posting articles on the new online Facebook Site about Southern California – KPCC: THE FREEWAY http://apps. facebook.com/kpccfreeway/?ref=bookmarks. There is are forums for a number of topics including CRAFTS & FASHION. You can also post your own events and articles here.

## PALOS VERDES ART CENTER – SEPT 11 & 12 ARTIST STUDIOS TOUR 2010

Visit working studios of 11 Palos Verdes Peninsula artists Don Crocker \* Phil Earl \* Anita Gerlach \* Joy Gonzalez \* Robin Haskell \* Carrie Lieb \* Margaret Mohr \* Karen Pester \* Adrian Sandstrom \* Joyce Welsh \* Jody Wiggins More info: www.artists-studio-pvac.com Tickets \$20 in advance, \$25 at the door. Charge by phone – 310-541-2479 #302 (referred by Justine Parish)

#### **GALLERY OPENING**

San Gabriel Fine Arts Association GLASS ROOM GALLERY Sunday, September 12, 2010 3 PM to 7 PM

Art Exhibit and Sale, Demonstrations, Refreshments, Displays, Music

Adjacent to the Historic Mission Play House 320 South Mission Drive San Gabriel, CA 91776 626-282-1448

#### **SCHOLARSHIP**

Mid-Valley Art League Scholarship Do-chairs, Jean Tannhauser and Retha Wells congratulate Tom Mac Masters, a graduate of Pasadena City College. Tom is a gifted, creative artist who hopes to continue his studies at the Pasadena Art Center College of Design.

Mid-Valley Art League is made up of professional and non-professional artists. The belief of the organization is that the creative process and appreciation of art is vital to each of it's members. MVAL's mission is to encourage, educate and support artists, and all those who love art, throughout the San Gabriel Valley. This is accomplished by providing various educational opportunities at he monthly meetings along with painting demonstrations by well-known artists,

Exhibitions of original paintings, art workshops, a June raffle, and special events such as "Saturday in the Park with the Masters", are all fund raisers for art scholarships. MVAL thanks the George Hanft Memorial Fund for its donation of \$1,200 to the scholarship fund.

#### Scholarship Recipients are:

Tom Mac Master, Pasadena City College Michelle Washington, Maranatha High School Janet Perez, Mountain View High School in El Monte Philomena Lopez, Pasadena High School Visual Arts and Design Academy (VADA)

**Dhel Edward Domincil**, Sierra Vista High School in Baldwin Park

Maleny Vasasco, Sierra Vista High School in Baldwin Park

A grant was awarded to the art department of Temple City High School for a special camera.

Mid-Valley members salute these young students and feel honored to have participated in a small way towards their artistic goals.

> Retha Wells Jean Tannhauser Scholarship Co-Chairman for 2009-2010

#### **NEW MEMBERS**

#### Barbara and Fred Browand 2553 Tanoble Drive Altadena, CA 91001 626-791-3519

Barbara is new to watercolor and took up painting four years ago after retiring from a nursing career. She has been taking classes from Rose Sinatra and her goal is to become freer in her work.

She is joining MVAL in order to gain insight and interpretation for her work.

#### Beth Costanza 204 Park Rose Avenue Monrovia, CA 91016

"I have been out of the art world for 40 years and am retiring in 2011 and want to study art again and resume painting and drawing.

I owned my own restaurant and displayed and sold many local artist's paintings.

I am joining MVAL to get to know the local artists in San Gabriel Valley."

#### Eileen and Gerald Lehmer 140 Sierra View Rd. Pasadena, CA 91105 626-793-1051

"I am awed by the complexities and variety of natural creations that surround me, my goal is to celebrate and hopefully convey that wonderment in my art.

I receive my AB in Art educational and product design from Stanford University followed by and MA and teaching credential in Art Education at UCSB.

I am joining MVAL for it's camaraderie and stimulation and association with other members.

#### Fred McCall 253 Windsong Court Azusa CA, 91702 626-334-1646

Fred is not an artist in terms of visual art, but is a musician. Fred plays Native American Flute, Recorder, Crumhorn and assorted other Brass instruments.

He plays at Renaissance Faires and is retired from the National Air Guard Band. He is also retired from the banking industry.

Fred is engaged to Joyce Nunamaker and is joining MVAL in support of her, but also hopes to add the sound of the Native American Flute to MVAL functions.

# THURSDAY'S IN PLEIN AIR paint out

Questions or to confirm call Walter McNall (626) 446-1066 cell (626)664-0397

Bring lunch or take a chance there will be a place to buy lunch.

Meet around 9:A.M., usually break for lunch, some stay and paint.

In case of rain we will cancel the paint out. e-mail: mcnallthatsall@sbcglobal.net

#### SEPTEMBER 16th, SAN GABRIEL MISSION, SAN GABRIEL

428 S. Mission Drive. Take Huntington Dr to Del Mar Ave turn south, turn right at Las Tunas Dr., take first left onto S. San Marino Ave., slight right at S. Junipero Serra Dr. Mission is on right. Parking available in the mission parking lot. Meet at Plaza Park.

## SEPTEMBER 23rd, BOUGAINVILLEAS & OLD HOMES, GLENDORA

From 210 Fwy. Exit at Grand Ave and drive north to Bennett Ave. Then right to Minnesota Ave. The vines are along Minnesota but if they are not in bloom, we can paint the old homes. Bring lunch

#### SEPTEMBER 30th, IDLEWILD HOUSE, MONROVIA

255 N. Mayflower Ave. Historical 1887 Queen Anne Victorian, home of Linda Long. Traveling on 210 fwy to Myrtle exit and go north on Myrtle to Foothill Blvd. At Foothill turn left (west). Travel to Mayflower Ave. turn right (north). House is 1 1/2 blocks up the street on left side. Bring lunch.

#### OCTOBER 7th, MONROE HOUSE, MONROVIA

Located on the 200 block of Monroe Place. Take Foothill 2 blocks west of Myrtle to Primrose, north to Monroe Place. Bring lunch.

#### **MEMBERSHIP DUES OVER-DUE!**

THERE ARE QUITE A FEW PEOPLE WHO HAVE YET TO TURN IN DUES FOR THIS YEAR!!!

It is time to renew your membership in Mid-Valley.
The rates are \$35 for single and \$45 for couples.
Dues are delinquent if not paid by June 30, 2010 in wh

Dues are delinquent if not paid by June 30, 2010 in which case a \$5 fee will be charged.

Make checks out to MVAL and return to: John Goodno, 3785 Greenhill Road, Pasadena, CA 91107.

PLEASE - include the following information so that we can keep our directory up to date:

Name	 		
Address			
		_	
City	 		
State			
Phone	 	_	
Cell Phone			
email			

#### **VOLUNTEER FOR MVAL**

#### THINK ABOUT THIS....

It takes a lot of work to keep this organization running. You may not have time to serve on the board, but there are many things you can do to help. There is always help needed for the Anniversary Show, as well as for Saturday in the Park with the Masters.

We need people to bring cookies to the meetings and to help set the refreshment table.

Help is often needed to straighten up the room after the general meeting.

Volunteer to help in some area in the upcoming year... you will get to know people better and probably enjoy the experience!

#### FRANK FRANCESE Workshop

Watercolor Workshop - September 16 - 18, 2010

This three day workshop is geared for intermediate to advanced students.

Thursday, September 16 – 18, 9:00 a.m. to 4:00 p.m. Location: Church of the Good Shepherd, 400 W. Duarte Road, Arcadia.

WORKSHOP IS LIMITED TO 25 PEOPLE.

Registration is based on receipt of check and registration form. The workshop will be filled in order of registrations received. A Materials List will be emailed within four weeks of the workshop along with directions to Live Oak Park.

FEE: MVAL members \$240 Non-members: \$270

A deposit of \$75 must be submitted with registration. Payment in full is due by September 7, 2010.

NO REFUNDS WILL BE ISSUED AFTER September 8.



QUESTIONS: Email to Susan Gutschow, workshop chairman at HYPERLINK "mailto:susangatsp@aol.com" susangatsp@aol.com. Or call (626) 799-1595. Mail registration form and check to Susan Gutschow, 1618 Laurel Street, South Pasadena, CA 91030.

FRANK FRANCESE WORKSHOP September 16 – 18, 2010
Enclosed is my check for \$ If you do not use email, please include a self-addressed stamped envelope (SASE) as wel
Check one: MVAL Member Non Member
Please make your check payable to Mid-Valley Arts League and mail to Susan Gutschow, 1618 Laurel Street, South Pasadena, CA 91030-4711.
NAME
EMAIL ADDRESS
Mailing Address
STATE/ZIP CODE

#### FRANK FRANCESE WORKSHOP INFO

Phone

The goal of a Frank Francese workshop is to teach artists of all skill levels to combine color, shape and then detail into a unique work of art. Frank brings a new style to the time tested combination of color and interesting shapes. His style employs the use of large brushes and a wet-on-wet method where in much of the color mixing is accomplished on the paper. The technique he will teach often produces brilliant, at other times subtle, and always unique shades of color. The only limits are the artist's imagination and willingness to experiment with every combination of color on his palette. Color provides the stage for the artist's performance; shapes provide the characters. Detail is only used after the color and big shapes, positive and negative, are in place. Francese states "One must not over do the detail in any painting. It should be used sparingly and with great thought. "I have seen many paintings where the artist used too much detail, thinking that is the key to a great painting."

#### FRANK FRANCESE WORKSHOP INFO continued

#### **Workshop Structure**

This workshop will consist of three days of classroom instruction. Each day includes two demonstrations, the morning demonstration at 9:15 am and a second afternoon demonstration at 12:30pm. The demonstration will be 45 minutes in length, leaving the student ample time to work on their painting using the subject matter of the day's demonstration.

#### **Day One**

Nature scenes will be covered in the morning: painting the quiet beauty of the high country, using mountains, trees, streams and lakes in a winter setting. In the afternoon country scenes will be the focus, painting rustic scenes that may include old barns, farm houses, silos, small villages or towns or other structures.

The objective of this exercise is for the student to learn to apply the paint freely on the page and to start understanding how to use the white of the paper. When using transparent watercolor there is no white paint, so one must use the white of the paper to fulfill the requirement for that color. Also at this time, the concepts of a light source and shadowing will be introduced.

#### **Day Two**

City Scenes: painting the colorful street scenes, that will include cars, buildings, people, buses, street signals, signs, etc. Both of the day's demos will be of city scenes. Students are advised to carefully study all of the exciting little things one finds in a city scene and use them wisely. The trick to this exercise is determining what to include in your painting and, as importantly, what to leave out.

#### **Day Three**

The morning's lesson will cover beach scenes: painting the beaches, boats and buildings in the tropics, the confusion of a harbor scene with fishing boats, heavy equipment and working people; or the quite sea villages in any part of the world. The afternoon demonstration will consist of nature's moods, painting clouds heavy with moisture, and nature's extremes: stormy skies, rain, wind, and snow, etc.

Students may paint any subject matter they choose, on any size paper they desire. The most important thing a student can bring to class is a good attitude.

#### MVAL FY 2010 Income and Expense Statement - consolidated

(July 1, 2009 - June 30, 2010)

8

### MVAL 2010 - 2011 Buget (final) 9/1/2010

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EXPENSES	A TOTAL CONTRACTOR
Category	
Monthly Meetings/ Programs	
Demonstrator Fees	2000
Equipment	300
Meeting Place	450
Raffle	25
Refreshments	50
Miscellaneous Expenses	50
Workshops	
Instructors Fees	3800
Workshop Expenses	750
Saturday in the Park	500
Annual Members Show	
Annual Show Awards	1500
Show Venue	500
Judge Fee	200
Judge Expenses	50
Annual Show Sales(to artist)	400
MAFA	0
Sales to Artists & Tax	0
Mini Show Awards	100
Mini Show Juror	50
Misc. Expenses for Arts Shows	400
Art and Artists	1400
Scholarships	
Awards	2500
Other Donations/Expenses	200
Member Directory	200
Website	100
Banquets	
Installation Banquet Restaurant	
Installation Banquet Expenses	150
Christmas Banquet Restaurant	1150
Christmas Banquet Expenses	50
Administration	
Membership Expenses	100
*Correspondence/Stationary	400
Publicity	150
P.O. Box Rental/Postage	40
Liability Insurance	500
Banking Expenses	55
State Non-Profit Fees	0
Miscellaneous Expenses	250
Ca. Sales Tax	50
Reserve/Net gain	1530
Total Expenses	\$ 20,800
*ajusted for the printing cost of 500 let	**************************************

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INCOME		
Category		
Monthly Program		
Guests		270
Raffles		900
Workshops		
Fees		7500
1 000		1000
Saturday in the Park		
Fees		1300
Annual Shows		
Fees		2100
Zornes Awards		100
Sales		400
MAFA Fees		700
Sales		(
Mini Show Fees		330
MANAGEMENT OF THE PARTY OF THE		
Sales on Ads in A & A		100
Membership Dues		5500
Donations		200
Other Miscellaneous		100
Outer miscendificous		100
Banquets		2000
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		1000
		88.55-
Total Income	\$	20,800

<sup>\*</sup>ajusted for the printing cost of 500 letterheads and envelopes

#### **Newsletter via E-mail**

#### GO GREEN!

We are working on reducing our monthly expensed for MVAL

If you have email and would like to receive your Newsletter in your email?

The advantage of an emailed newsletter are:

- 1- Reduction in printing and mailing costs.
- 2- We will be able to have paintings and photographs in COLOR.
- 3- No limit to size of newsletter, so hopefully emailed version will include images that will not appear in the printed version.
- 4- You can archive the newsletters on your hard drive and never misplace a newsletter again!
- 5- You will be doing something good for the environment!

We hope to start sending email newsletters at the beginning of the new year.

If you want to be on the list - email Richard Gutschow RICH2000@aol.

#### **MVAL 2010-2011 BUDGET**

If you have a printed version of the newsletter, you will not have a copy of the upcoming budget. The printed newsletter is limited to 10 pages. The email version has the budget on page 11. If you wish to have a copy of the budget for any reason, you may obtain one.

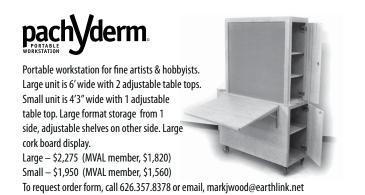
#### UNITED PICTURE & FRAME CO.

2295 E. Colorado Blvd., Pasadena, CA 91107 626-796-0970 / 877-FRAME21

SPECIAL PICTURE FRAMING PACKAGES FOR WATERCOLORS

HALF SHEET SPECIAL - \$65 FULL SHEET SPECIAL - \$85

Includes Quality Wood Picture Frame (several styles), Double Mat & Plexiglass



#### **MVAL CRIT GROUP**

Next meeting for the MVAL CRIT GROUP will be on Wednesday, September 8th at 7:30.

The MVAL CRIT GROUP is open to anyone who wants an opportunity for growth and feedback as an artist. Held on the second Wednesday of each month, September – June. Everyone is to bring at least one painting, compete or nearly complete, to share and discuss in a friendly constructive environment. Invite your artist friends.

Time: 7:30pm - 9:00pm

Location: Studio 2310 in Duarte, 2310 Central Ave, Unit 13.

Directions: 210 FWY, Mt. Olive/Duarte exit.

right on Huntington Dr, right on Crestfield Dr, right on

Central Ave. 626.825.0464.

The July crit night will be July 28 and will be a paint-in at Mark's studio. The hours will go until 10:00 to accommodate painting time.

August is a normal crit night

BUT starting in September the crit night will be moving to the second Wednesday of the month for the 2010-2011 mval year: Sept. .8, Oct. 13, Nov.10, and no December crit night. So, the first fall crit night will be before the first general meeting.

Contacts: Kay Fox, kay@kayfoxart.com and Carol Fuller.

#### THANK YOU

The following organizations and companies made donations for our prizes for the Anniversary Show:





Americas Inc.

