

MVAL

# Art & the Artist

September 2021

Newsletter for the Mid-Valley Arts League



Rosina Maize

**Demonstration by Kimberly Michael**

**ANNUAL SHOW AWARDS - via Zoom, MVAL Meeting  
Show goes live September 16, 2021**

**WORKSHOPS - Kimberly Michael - September  
Calvin Liang - October**

## MID-VALLEY ARTS LEAGUE 2020- 2021 BOARD OFFICERS

President ----- John Byram  
First Vice President (Programs)  
----- Elana Goldheimer  
Second Vice President  
(Membership) ----- Deanne Ruiz  
Third Vice President  
(Exhibits) ----- Betty Redmon  
Treasurer ----- Lee Johnson  
Recording Secretary -  
Corresponding Secretary  
----- Pam McGuern  
Parliamentarian ----- Armando Ruiz

### Membership in MVAL:

Membership is open to artists and art lovers of all levels.

If you are interested in membership  
contact: Deanne Ruiz - 626-331-8270  
deanneruiz@verizon.net

### WEBSITE:

Midvalleyartsleague.org

or MVAL.org

Website Editor: Kimberly Michael

### Art & the Artist Editor:

Joyce Nunamaker

All articles and announcements

to be included in the

Art & the Artist may be sent to:

253 Windsong Court

Azusa, CA 91702

626-334-1646

E-mail: janunamaker@verizon.net

Deadline is the first Wednesday of the month. If you have an event that takes place in the first half of the month - be sure to get it in the month before.

## PRESIDENT'S MESSAGE



Dear MVAL Members:

WELCOME BACK !

We have a great slate of demonstrators and workshops lining up for the fall, so thank you Elana Goldheimer.

A brief and beautiful presentation of our Members Exhibition will be made at our September general meeting, so be sure and tune in. Betty Redmon, Kimberly Michael, Jeannie Windoffer, and others, have really made our Exhibition come together this year and deserve great praise. Big kudos also to all who participated.

Kimberly Michael will be providing an exposition on how to advance your artwork in a digital age during our meeting as well. Please check out her workshop offering, too.

We will start in September via ZOOM but will change back to in-person as soon as we can safely do so. Mid Valley may have to take a few detours trying to safely accommodate this virus, but the organization will never lose its way; because of the fantastic, dedicated people who make up its membership.

Thank you all!

**John Byram**  
*MVAL President*

## MEETING DATES

### SEPTEMBER GENERAL MEETING

#### ZOOM MEETING

September 15th, 2021- 7:30 PM

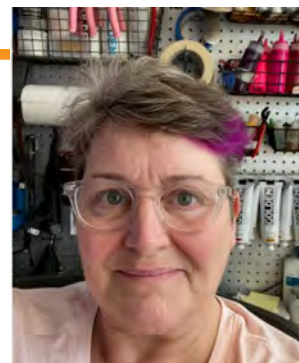
#### OCTOBER BOARD MEETING

October 6th, 2021- 7:30 PM  
Virtual Meeting

## SEPTEMBER DEMONSTRATION

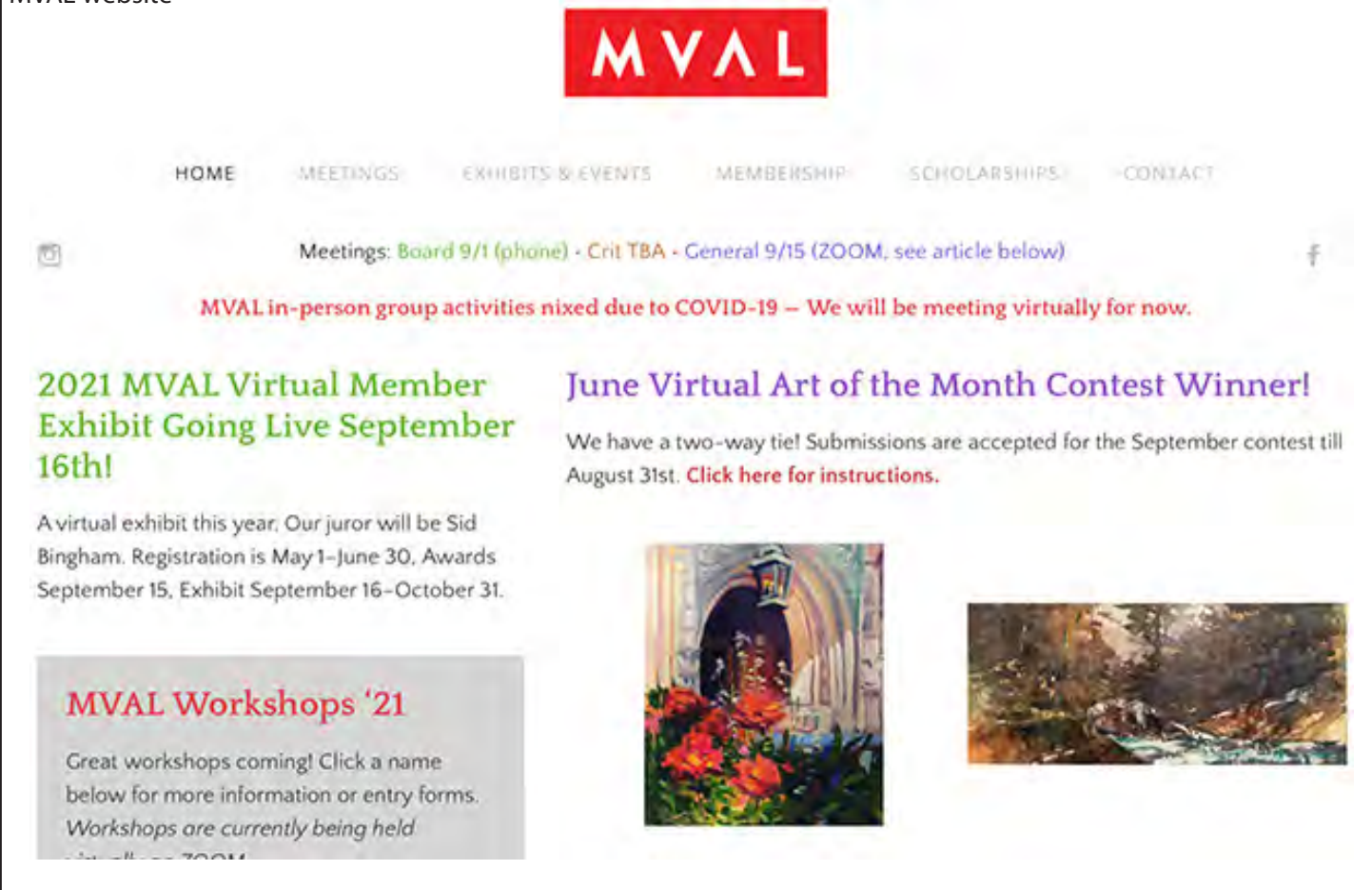
### KIMBERLY MICHAEL

The September Demonstration will be something completely different! Our web chair Kimberly Michael will be demonstrating some tips and tricks for browser use on desktops vs. tablets and phones, and how the different devices affect how our MVAL web site—and other sites—operate. She will show places online to edit/resize images for free, illustrate why it's a good idea to use a PDF when sharing documents, and how to create one.



There will also be a tour of the “back end” of the web site to show how our club site hangs together, and a non-technical explanation of how web sites work in general. Lastly, Kimberly will unveil the MVAL Member Show by setting it to “LIVE” at the meeting, since the winners will have been announced. See you on ZOOM!

MVAL website



## 2021 MVAL MEMBERS EXHIBIT “ART UNMASKED”

Awards will take place at the September Meeting on ZOOM.

## ZOOM MEETING

You will receive an email before the meeting telling you how to log on ZOOM to attend. The meeting will be open for log-in starting around 7pm.



## ARTIST OF THE MONTH

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There will be no Artist of The Month contest during September. We will resume in October still utilizing a virtual exhibition on the website, until we can safely return in person. Our goal is to simplify the process of submitting art work to the website. We want to make it easier for MVAL members to participate in sharing their artistic output. Stay tuned!

**April Drew Foster** - *Chairman*

## THURSDAYS IN PLEIN AIR

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Locations are determined on a weekly basis as gathering in a location may not be allowed from week to week. Check the Facebook Page or contact Lynne Fearman to find current plans.

If you are on Facebook, join the *"Thursdays in Plein Air"* Facebook Page.

The Facebook page will keep you updated on any changes and connected with the other painters!

### SEPT 9th - PECK ROAD PARK, ARCADIA

Take 210 Freeway to Monrovia. Exit at Myrtle Ave. heading south towards El Monte. South of Valley Blvd Myrtle becomes Peck Road. Continue south. Look for tall pines in the middle of the road.  
Entrance at the right.

### SEPT 16th - L.A. ARBORETUM, ARCADIA

200 north Baldwin.  
Entrance just south of Foothill and the 210 freeway.  
Meet for lunch at the Peacock Cafe at 12:00.

### SEPT 23rd - RANCHO SANTA ANA BOTANICAL GARDEN, CLAREMONT

1500 N. College Ave. Take the 210 Freeway East to Towne Ave. Head south to Foothill. Make a left on Foothill Blvd. Look for entrance on your left after passing Indian Hill. Bring lunch.  
RESERVATION REQUIRED THE DAY BEFORE ENTRY

### SEPT 30th - OLVERA ST. LOS ANGELES

Take the train to Union Station or drive and look for pay parking. We will eat at a local eatery of you can bring your lunch.

### OCT 7th - COBB ESTATE, ALTADENA

Take Lake Ave. in Pasadena north to the very top.  
Entrance on your right. Bring lunch.

## 2021 MVAL MEMBERS EXHIBIT "ART UNMASKED"

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The Awards Presentation will take place during our September Zoom meeting. The show will go "live" on the website the next day.

**Location:** MVAL Website -- MVAL.org

**Juror:** Sid Bingham

**Awards Presentation:** September 15, 2021

**Exhibit Dates:** September 16 – October 31, 2021  
Goes "live" on the MVAL Website.

## ARTIST NEWS

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### LYNNE FEARMAN

Lynne's artistic skills have served her well as the **Chaffey Museum Of Art** in Ontario will be featuring a selection of her fine work, SEPT. 16 - OCT 30, 2021. She'll be at the Museum, "in-person," guiding visitors on SEPT, 18, 19 and OCT 23, 24. Color, Shape, Brushwork all come together with her award winning investigations of the California landscape!

We are continuing to do our one day events at Indigo Collective in Pasadena.

**Joyce Nunamaker** and **Fred McCall** will be participating at Psychic Faire events at

**Indigo Collective**, 2990 E Colorado Blvd., Pasadena.

Last Saturday of every month, 10am - 7pm

Event involves art and craft booths, Fred playing Native American Flutes along with guest musicians, Reki Sessions and Readings of various types in the store.

We will also be vending at **Pagan Pride Festival**, November 9th at Rainbow Lagoon Park (across from Shoreline Village) in Long Beach.

## ON THE COVER

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### Rosina Maize

Watercolor sketch while traveling in Bruges, Belgium.

## NEED COVER ART

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I am getting desperate for new cover art for the newsletter. I have a few things on file from when members sent me several images at a time, but some of them I've had for so long that I don't even know if the artists are still members!

PLEASE - send me artwork, doesn't have to be a fancy shot, just a decent shot with a phone camera, finished painting or sketchbook... I just NEED cover art!

Send to [janunamaker@verizon.net](mailto:janunamaker@verizon.net)

Thank you,

Joyce Nunamaker  
*Editor Art and The Artist*

## NEW MEMBERS

### **Patrice Cooley** **West Covina, CA**



Patrice has a BFA in fine arts with a teaching emphasis from Humboldt State University.

"I have been making art my whole life. I have been teaching art in public schools for 22 years. I majored in metal smithing at university. I have been working in primarily mixed media the last 15+ years. I show my work regularly and engage with fellow artists on a regular basis."

She works in mixed media, acrylic and collage.

"Recognizing that the product is important, the creative process is where I find some of my greatest joys."

She also enjoys gardening, reading, making, traveling, food, wine and the arts.

MVAL will connect her to a network of local artists and build community. "This year MVAL awarded the high school I teach at, El Monte High School, a generous scholarship and I would like to be a member of this organization."

### **Jennifer C. Zapp** **Sunland, CA**



Jennifer has a BFA in Art Education from the University of Illinois and MEd in structural design 1986. She has taken a lot of zoom classes from LAAFA and others.

She is primarily a watercolorist, but also enjoys painting in acrylic, especially when painting portraits. Most of her career was centered on creating multimedia educational software for a variety of companies and teaching the same at the Art Institute in LA.

About 15 years ago she returned to creating art, taking courses at a variety of locations in the local area. She now paints on a daily basis and teaches occasionally at McGroarty Art Center.

Her mediums are watercolor, acrylics and drawing.

"My art allows me to look at life in a deeper, more expressive way. I love how creating art causes me to experience the beauty of nature and my friend and family more intensely and passionately."

She enjoys creating art, yoga, walks, volunteering at Descanso Gardens, Innercity arts.

She says she had heard many good things about MVAL from many artist friends who are members.

She teaches painting and drawing at McGroarty Art Center and will be serving on their board of directors starting this year.

### **Marianinha Joanes** **Pasadena, CA**



Marianinha has a medical degree and pathology residency. "I've always loved learning about creative skills such as photography, drawing, painting and pottery but had very few opportunities to practice. I grew up in a household that only valued these skills as hobbies and so it was set aside to pursue a career in science. I've spent the last 10 years in a clinical and laboratory setting but always kept returning to the artistic realm - it significantly improved my happiness and quality of life. Therefore, I have taken some time off work to pursue this desire with no regrets. My hope is to combine my desire to be more creative and my science background by pursuing a career in medical illustration. therefore, I am quite a novice in my art career (at age 31) and have spent 2 months learning technical skills from online courses. I am very keen to soak up as much knowledge as possible given this opportunity."

Marianinha works in watercolor, ink and pencil.

"My goal is for my art to be therapeutic. By trying to depict the beauty of topics normally associated with stress and despair (i.e. medical illustrations) I hope to change the perspective. She has enjoyed sketching with pencil and ink as a hobby but she wishes to make it her profession. She enjoys watercolor painting and since fall of 2020 she has enjoyed wheel throwing hand building ceramics. She believes that MVAL will provide opportunities for growth, inspiration, mentorship and friendship. She feels she is introverted and shy, so she would like to avoid her inclination to work in a vacuum."

### **Sue Holliday** **Pasadena, CA**

sponsor - Pete Morris

Sue was an art major. She loves Expressionism and especially watercolor.

Her other interests include Sumo Wrestling.

In joining MVAL she is especially interested in Art Workshops.

### **Diane Gilmore** **Pasadena, CA**



sponsor - Pete Morris/Emmeline Liu

Diane has taken soon classes with Pete Morris and Creative Arts Center

She is a beginning watercolor painter. She used to go on the Metro Classes with Pete Morris before cover.

Diane also enjoys gardening and golf.

She is having fun but wants more education in watercolor, feeling she is not quite ready to frame a painting!

MVAL will give her more exposure to painting and other artists.



## NEW MEMBERS continued

### Linda Shen Baldwin Park, CA

sponsor - April Foster  
Linda went to Cal Poly as an accounting major.  
She likes watercolor and oil painting but has mostly used watercolor.  
"Art makes me appreciate the world and nature."  
She also enjoys playing badminton and travel.  
In joining MVAL she wants to get to know many artist and learn from them as well.

### Joanne Chouinard-Luth Chatham, NJ

Joanne's education includes a DMD in dentistry, MPH - Master of Public Health, an MS in Nutrition and she is a Chef. She also has an AAS in Computer Graphic Design. She does watercolor, glass fusing and silk painting.  
"I love mixing colors and keeping things simple."  
Joanne also enjoys dancing - international, Latin, ballroom and west coast swing.  
In MVAL she is looking forward to interaction.

### Catherine McCroskey Studio City, CA

sponsor Emmeline Liu  
Education - FIDM Los Angeles Fashion and Pattern Design  
LA Valley College - fine arts, watercolor, acrylic. figure  
Burbank Creative Arts - figure drawing, watercolor, sketching  
Catherine worked in the garment industry so she was always sketching clothing, technical design and figures. She is also interested in vintage Los Angeles.  
She works in pencil, ink, watercolor and some acrylic.  
Catherine enjoys urban sketching, music, vintage clothing, museums, movies and playing with her 4 rescue cats.  
She feels that in joining MVAL she can meet fellow artist who are excited and enjoy being creative.  
"I learn something new about myself and my art overtime I sketch or paint. It's a different experience all the time, every time!"



## SAMPLE OF ART FROM PETE MORRIS WORKSHOP



Sue



Jacquie



Cathy



Liza



Diane



Janet Lau



Joanne



Pam



Pete



Martha



Em



Janet Ho



# Kimberly Michael Online Workshop

## *Social Media for Artists*

**Saturday, September 25, 2021**

Wants to know what is behind this website? and how to promote your artwork online effectively?



This workshop will be a deep dive into specific, practical details of promoting your artwork on social media and online, by *yourself*. Establishing a body of artwork online and make it accessible to buyers directly, as well as demonstrate an evolution in your artwork available to galleries should you desire representation. In this workshop, Kimberly will detail using your own photos of your artwork to the best advantage with the free tools available on Facebook and Instagram.

Additionally, she will go over what is involved in setting up a personal art website, touching on various online sites you can upload your artwork to instead, and how to decide what is best for you.

### This workshop presents

- Basic photography and editing artwork with a phone, or tablet.
- Techniques to resize your artwork photos for print or online use, how resolution works and why the size matters.
- How to set up social media to promote your artwork: Create a Facebook Page separate from your personal account; connecting a Facebook Page to an Instagram account (& why you should do that).
- What are #hashtags and how to use them to reach a targeted audience.
- An overview of creating scheduled social media posts and why you may want to.
- An overview of website ownership: what is involved, what the different options are, criteria for self vs hired, and what to expect if hiring a web designer.
- An overview of fine art sales sites, options for selling art prints or prints on various surfaces via drop shipping.

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## Kimberly Michael Online Workshop Social Media for Artists

This one-day workshop is for anyone who is reasonably comfortable with technology, has glancing experience with social media, and artwork to promote. .  
PC/iPad/Smart Phone and Internet access will be needed.

**Dates: Saturday, September 25, 2021  
9:30am to 3:00pm**

**Fee: \$50 MVAL Members /\$65 Non-Members.**

A workshop homework sheet will be sent upon receiving registration.

**No Refunds** after September 15, 2021

### REGISTRATION

MVAL

(Check payable to **Mid-Valley Arts League**)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY AND ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

eMAIL \_\_\_\_\_

**Kimberly Michael Online Workshop, Saturday, September 25, 2021**

Enclosed is my check for: \$ \_\_\_\_\_

Check one: ☐ MVAL Member ☐ Non Member

**Mail to:** MVAL c/o Carol Ling, 4715 Lasheart Dr., La Cañada, CA 91011

**Questions:** [carol\\_ling@sbcglobal.net](mailto:carol_ling@sbcglobal.net)/818.636.3770



# Kimberly Michael

## Website: *Studiographe.me*



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Kimberly Michael is the webmaster of Mid-Valley Arts League website. She has designed, developed and implemented many creative web projects for MVAL

Kimberly has a Bachelor degree in Fine Arts, and has worked across the US as an illustrator & graphic designer, winning regional awards and having her work recognized in Print magazine.

Locally, she successfully marketed her toddlers onto national TV commercials in the early 2000's, and has created web sites for multiple non-profits in the Pasadena area, including our own [midvalleyartsleague.org](http://midvalleyartsleague.org) website.

Kimberly sells her paintings on social media, and would like for you to be able to do the same, too. Her personal web site is [studiographe.me](http://studiographe.me), instagram is @studiographeme.





# Calvin Liang Online Oil Painting Workshop

## Thursday – Saturday, October 28 -30, 2021

Calvin Liang



"Catalina Island" Oil on Linen 28"X60"

Calvin Liang



"A view from Yaki Point" Oil on canvas 12" X16"

Award-winning California Impressionist Calvin Liang will teach a three-day online workshop with focus on painting your favorite landscape from a photo. This workshop is a foundational part of training the eyes to better understand the concepts of composition, design, and color harmony.

Students will have the option of working on one painting for the entire duration under Calvin's guidance, or completing more than one. Calvin will start the workshop with a slide-show demonstration to show how he uses photo references for his studio paintings.

Calvin will cover the following areas:

- Plan a composition that will most effectively capture your vision.
- See and use warm and cool colors in landscape.
- Learn to command hardness and softness of the edges to create space in a painting
- Simplify the subject matter through the use of basic design, value, color and drawing skills.
- Consider the reasons for different paint textures and brushstroke direction over the forms; and
- Get the best possible results in a short time.

### Calvin Liang Online Oil Painting Workshop

This workshop is for beginner to intermediate.  
PC/Mac/Smartphone and internet access needed.

**Dates: Thursday - Saturday, October 28 -30, 2021**  
**10 am to 4:00pm daily**

**Fee: \$365 MVAL Members /\$395 Non-Members.**  
**A fee of \$100 or full amount must be submitted with registration. Remainder due on October 18.**  
**No Refunds after October 18, 2021.**

A supply list will be sent upon registration.  
*Intro to Zoom and Dropbox session will be held prior to workshop.*

### Registration

(Check payable to *Mid-Valley Arts League*)

Name \_\_\_\_\_

Address \_\_\_\_\_

City Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Calvin Liang Online Workshop, Thur – Sat, October 28-30, 2021**

Enclosed is my check for: \$ \_\_\_\_\_

Check one: ☐ MVAL Member ☐ Non Member

**Mail to:** MVAL c/o Carol Ling, 4715 Lasheart Dr., La Cañada, CA 91011

**Questions:** Carol\_ling@sbcglobal.net/818.636.3770



# Calvin Liang

[Calvinliangfineart.com](http://Calvinliangfineart.com)



From his paintings of sailboats crashing through waves, to rocky California coastline, to Spanish missions of centuries past and scenic national parks, Calvin Liang's masterful oils never fail to impress and inspire art lovers.

Calvin was born in Canton, China, and first began painting in high school. He completed his art education at the Shanghai Academy of Fine Arts, recognized as one of China's most prestigious and competitive art academies. In China, his skills as a fine artist were applied to the theatrical industry, where he designed and created sets for operas and musicals for the Canton Opera Institute.

Calvin moved to the United States in 1987 and continued his profession as a full-time artist. He had a long and successful career creating visual art for the entertainment industry in animation, which included Walt Disney Studio and Nickelodeon Studio. He put in a semester in college learning the ins and outs of animation and eventually helped bring "The Little Mermaid" and "Cinderella" stories to life. He was later

employed with Nickelodeon, working on "Angry Beavers" and "SpongeBob."

Ultimately, Calvin became fascinated by the beautiful California landscape and decide to transform himself into a fine artist, painting themes of his choosing.. Since leaving his animation career in early 2002, Calvin has definitely been noticed and rewarded.

He is a signature member of California Art Club, a master signature member of Oil Painters of America, a signature member of Oil Painters of America, and Laguna Plein Air Painter's Association. He is the recipient of numerous art awards and featured in many art magazines.

In addition to the annual California Art Club Gold Medal show, Calvin was selected into the premier Masters of the American West Fine Art Exhibition at Autry Museum here in Los Angeles in 2012-2016.

**Calvin Liang is the winner of Irvine Museum Award at 2021 California Art Club's Gold Medal Exhibitions.**

Calvin Liang



"Harbor in Morro Bay" Oil on canvas 24" X30"

Calvin Liang



"Sunny Day in Mission San Jose" Oil on canvas 24"X30"

Calvin Liang



"Incoming Tide, Cambria" Oil on canvas 12"X16" 52400