

MID-VALLEY ARTS LEAGUE PROSPECTUS

67th Annual Member's Exhibit April 2nd thru June 6, 2020

Perspectives

Mid-Valley Arts League is fortunate to have **CCMA** as a venue for our yearly exhibit; they handle a lot of support work for the show with publicity, insurance, hanging the show and signage. They have asked us to not make any changes after our entry deadline so that they have plenty of time to process all the information.

Entry deadline must be post-marked by **Saturday** March 14, 2020.

Entries or changes will not be accepted after that date.

Juror: Joe Cibere – Artist, Teacher, Juror and Signature Member of National Watercolor Society.

Location: CHAFFEY COMMUNITY MUSEUM OF ART - CCMA

217 South Lemon Ave. • Ontario • CA 91761-1623 • (909) 463-3733 www.chaffeymuseum.org

Exhibit Opens: Thursday, April 2, 2020 12:00 pm - 4:00 pm

Reception & Awards: Sunday, April 5th, 12:00 Noon - 3:00 pm

Reception 12:00 pm to 2:00 pm with Awards 2:00 pm to 3:00 pm

Exhibit Hours: Thursday through Sunday 12:00 pm - 4:00 pm

Exhibit Closes: Saturday, June 6, 2020 at 4:00 pm,

PICK-UP: Sunday, June 7th 12:00 noon – 3:00pm

RULES

PRE-REGISTRATION by MAIL

Registration begins Monday, February 3rd, Postmark deadline is Saturday, March 14th.

Artwork received at take-in must be the same as on the registration forms.

Once the pre-registration forms are submitted, the artists cannot make any changes.

FEES:

SINGLE Entry Only - \$35.00- for General Membership and Honor Court members.

All eligibility rules apply. *CCMA will assess a 35% fee on all art sales.*

- ✓ Make *checks payable* > **Mid-Valley Arts League**
- ✓ Mail your *check* with the clipped and completed registration form to:
Jeanne Windoffer, 1137 North Cedar Street, Glendale, CA 91207.

MEMBER TAKE-IN: Saturday, March 28th – 1:00 pm to 3:00 pm.

To Be Announced in Newsletter and General Meetings - *Volunteer Transporters* who will be available to take-in and pick-up your artwork before exhibit take-in date.

Paintings arriving after the designated take-in time will not be accepted, and the entry fee will not be refunded. **You must make your own arrangements.**

PICK UP DAY: Sunday June 7th - 12:00 pm to 3:00 pm

Each member is responsible for picking-up their work and shall make arrangements for pickup of their artwork. Neither Mid Valley Art League nor the exhibition venue will be responsible for the storage of the paintings. MVAL and CCMA do not keep your artwork transportation packaging.

For Questions; Fran Ortiz - Exhibit Chair, 909-213-0511 or

Jeanne Windoffer – Assistant Exhibit Chair, 818-415-4667 (cell); Jenelle Lowry - Museum Coordinator, 909-463-3733

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ELIGIBILITY and PREPARATION - Found in Members' Directory

Mid-Valley Arts League members only. Original work, not over three years old. Use wire support with 'D' rings only. **No saw-tooth hangers or eye screws.** Plexiglass cover only. Actual size of artwork is not to exceed 38" x 48" inches in any one direction. Stretched canvas paintings need not be framed. Paintings must be titled and identified with price or NFS, please see Registration Form.

HONOR COURT CRITERIA:

Entries submitted by members of the Honor Court will be juried separately and awarded prizes separately. Membership in the Honor Court is determined by the Selection Committee using criteria including: publication of the artist's work, best of show winners, signature membership in other art organizations, service as a juror in art exhibitions, workshop demonstrators and teaching experience.

GALLERY RULE:

CCMA has a gallery rule that if you have had a painting in another show at the CCMA Gallery, you may not enter it into another show at the gallery. It may only be displayed once. Keep this in mind as you choose your entries.

DEFINITION OF CATEGORIES – 2020 Updated for better clarification from the previous years. There are *NO entry categories* for Honor Court entries.

General Membership Categories may be combined pending entry numbers in those categories.

The Categories are for General Membership entries shall be as follows:

Abstract: Paintings that use a visual language of form, line, color, texture to create a composition that may be found in nature or other visual references. The art is a departure from reality and can be considered more interpretive or impressionistic.

Non-Objective: Paintings that are non-representational and tend to be geometric. They do not represent specific or recognizable objects, people or subjects in the natural world.

Genre: Paintings that feature and emphasize people in work or recreation in scenes from everyday life in a generally realistic manner.

Animal: Paintings featuring one or more animals.

Portraits/Figures: Paintings that are an artistic representation of a particular person(s) or group such as a family in which the face(s) is predominant with intent to express the likeness, personality and even mood of the person(s).

Floral/Still life: Paintings featuring flowers and/or other inanimate objects, such as food, dishes or fruit.

Landscape: Paintings where the outdoor nature scene is dominant and may include only minimal or incidental structures.

Seascape: Paintings of an outdoor scene that depicts the sea or ocean as the main subject with minimal or incidental marine structures, boats, landscape or wildlife.

Cityscape and Structural-Mechanical: Paintings featuring the subject of buildings, equipment, machinery or a structural emphasis in representing a cityscape scene rather than figures.

REGISTRATION FORM

The submitting artist shall choose (decide) the category in which a painting shall be entered. **Please review the category descriptions above.** Categories may be combined.

Mail the *top portion* of this registration form and check payable to: **Mid-Valley Arts League**

MAIL to: Jeanne Windoffer 1137 North Cedar Street, Glendale CA 91207.

I hereby agree to have selection(s) of my art shown at Chaffey Community Museum of Art. My signature releases CCMA and MVAL, officers, directors and members of any liability for damages of any sort while in transport and/or in the possession of CCMA, including theft, during this exhibit beginning March 18, 2020.

Print Name: _____ Phone _____
Address _____ City _____ Zip _____
Date: _____ Email: _____
Signature _____

Entry #1 OPEN SHOW () HONOR CT ()

Name _____
Phone _____
Title _____
Price _____ Size _____
Medium _____
Category _____

Cut here

Please detach the form below and mount to the back of your painting.

Entry #1 OPEN SHOW () HONOR CT ()

Name _____
Phone _____
Title _____
Price _____ Size _____
Medium _____
Category _____