

MID-VALLEY ARTS LEAGUE 2021 VIRTUAL MEMBERS EXHIBIT

“ Art Unmasked ”

PROSPECTUS

Location: MVAL Website -- MVAL.org

Juror: Sid Bingham

Entry Dates (online or postmark): May 1 - June 30, 2021

Awards Presentation: September 15, 2021

Exhibit Dates: September 16 – October 31, 2021

ELIGIBILITY/REQUIREMENTS: MVAL members only. One entry per member.

Original artwork not over three years old. Not being shown in another physical or digital show during exhibit dates. No copyrighted internet or published visual source material. Any 2-dimensional media, excluding fabric, photographic, computer-generated, and computer-altered original.

Digital photo of artwork suitable for online viewing and true representation of original artwork.

Photograph artwork without mat or frame. Straighten, crop, and/or re-size photo as required for: square corners, file size of no more than 2000 pixels on longest side and no more than 10MG. Save in .jpg or .png format with artist's first initial, last name, and image title as file name (eg, J.Doe Desert Waterfall). Help for resizing photo is available on the MVAL website at www.midvalleyartsleague.org/virtual-art-of-the-month.html.

REGISTRATION: May 1 through June 30, 2021

No changes may be made after submission. No entry will be accepted after deadline.

1. On MVAL website, click on [Registration Form](#) and fill in all fields.
2. Choose payment option
 - a. Online (PREFERRED): \$36.32 (includes \$1.32 PayPal processing fee) – Click on PayPal while registering and follow directions to pay by PayPal account or credit card.
 - b. Mail: \$35 -- mail check to:
MVAL Members Exhibit, c/o J.Windoffer, 1137 North Cedar Street, Glendale CA 91207
3. Upload digital photo of original artwork (see requirements above).

If you cannot register online, you may print registration form, fill in all fields, and mail with check to MVAL Members Exhibit, c/o J.Windoffer, 1137 North Cedar Street, Glendale CA 91207. Photo image of original artwork must then be sent by email as attachment with TITLE and ARTIST NAME (both exactly as submitted on Registration Form) to MVALMembersExhibit@gmail.com.

SALES: “Sale Inquiry” link will be available in Exhibit Gallery which will go to sales information with active link to a MVAL email address. Buyer email will be forwarded to artist. Artist is responsible for making all sales and delivery arrangements with buyer.

HONOR COURT CRITERIA: Entries submitted by members of the Honor Court will be juried separately and awarded prizes separately. Membership in the Honor Court is determined by the Selection Committee using criteria including: publication of the artist's work, best of show winners, signature membership in other art organizations, service as a juror in art exhibitions, workshop demonstrators and teaching experience. There are no entry categories for Honor Court entries.

CATEGORIES:

Artist will indicate desired category on Registration Form. MVAL may change category with artist's approval if deemed more appropriate. MVAL may combine categories for judging based on number and/or distribution of entries.

The categories for General Membership are as follows:

Non-Objective: Artwork which relies on one or more of the Elements of Art (line, shape, form, color, space, texture, value) to achieve effect, and in which figures, objects or scenes from the natural world are not recognizable or are minimal and incidental to the image.

Abstracted Realism: Artwork which relies on one or more of the Elements of Art (line, shape, form, color, space, texture, value) to achieve effect. Image shows a significant departure from realistic depiction of scenes, living things, or inanimate objects, but subject is still recognizable.

Landscape: Artwork in which an outdoor nature scene is dominant, but may include minimal or incidental structures, people, or objects. Work may be rendered in a photographic, painterly, or impressionistic manner but does not significantly depart from what may be seen in nature.

Seascape: Artwork in which the sea or ocean is dominant, but may include minimal or incidental structures, boats, landscape, people, or animals.

Cityscape/Structural/Mechanical: Artwork that depicts a scene showing buildings, equipment, machinery, or has a structural or architectural emphasis, but may include incidental figures, animals, or objects.

Floral/Still Life/Object: Artwork featuring in relative close-up one or a group of natural objects such as flowers, pebbles, hands, wing; and/or man-made objects such as pottery, sculpture, car ornament.

Animal: Artwork in which the main subject is one or more animals.

Portrait/Figure: Artwork in which the main subject is one or a group of human figures or heads. These often, but not always, are an artistic representation of a particular person or group in which the face is predominant with intent to express the likeness, personality and perhaps mood or attitude of the main subject.

Genre: Artwork primarily meant to depict an action or activity in scenes from everyday life, rather than those performing it.

QUESTIONS: Email Exhibit Director at MVALMembersExhibit@gmail.com or call (714) 974-2535.